



Date: May 21, 2019

To: Honorable Mayor Robert Garcia and Members of the City Council

From: Councilmember Rex Richardson, Ninth District *RR*
Councilmember Lena Gonzalez, First District *LG*
Councilmember Jeannine Pearce, Second District *JP*

Subject: **Council District 9 Uptown Jazz Festival Conducted by the City Manager's Office of Special Events and Filming**

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$70,000 for the Uptown Jazz Festival, offset by budgeted funds for the Jazz Festival in the amount of \$20,000 and budgeted funds for community concerts in the amount of \$2,222 in the Special Advertising and Promotions Fund Group funds in the Parks, Recreation and Marine Department; a contribution from Partners of Parks in the amount of \$35,278; and the Ninth Council District one-time Priority Funds of \$5,000, the First Council District one-time Priority Funds of \$5,000, and the Second District one-time Priority Funds of \$2,500 transferred from the Citywide Activities Department.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$12,500 to offset a transfer to the City Manager Department.

Discussion

The City Manager's Office of Special Events and Filming will be organizing the Uptown Jazz Festival on behalf of Council District 9 on July 6, 2019 at Houghton Park. The Uptown Jazz Festival is currently in its 8th year and remains a well-attended event that thousands of Long Beach families and community members attend. Residents come to the park and enjoy community, music, community resources, vendors, a kids' area, and more.

This matter was reviewed by Budget manager Grace H. Yoon on May 17, 2019.

Fiscal Impact

This recommendation increases appropriation in the General Fund Group in the City Manager's Department by \$70,000 for the Office of Special Events and Filming to organize the Uptown Jazz Festival. This event will be funded by the several different



sources. There is \$20,000 of currently appropriated funds for the Jazz Festival and \$2,222 of currently appropriated funds allocated for additional park concerts in the Ninth District – both budgeted in the Special Advertising and Promotions Fund Group in the Parks, Recreation and Marine Department. There is also an anticipated contribution of up to \$35,278 from Partners of Parks. If this funding contribution is not able to be achieved by Partners of Parks, the Ninth Council District will supplement any shortage with their remaining Ninth Council District one-time Priority Funds. Lastly, \$12,500 will come from Council District one-time Priority Funds with the Ninth Council District and the First Council District each contributing \$5,000 and the Second Council District contributing \$2,500. Completing this work is anticipated to result in a minimal impact to staff hours beyond normal budgeted scope of duties and a minimal impact on City Council priorities.

Suggested Action

Approve recommendation.



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: May 17, 2019
To: Monique DelaGarza, City Clerk
From: Councilmember Rex Richardson, Ninth District
Subject: Request to Add Agenda Item to Council Agenda of May 21, 2019

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the General Fund Group in the City Manager Department by \$70,000 for the Uptown Jazz Festival, offset by budgeted funds for the Jazz Festival in the amount of \$20,000 and budgeted funds for community concerts in the amount of \$2,222 in the Special Advertising and Promotions Fund Group funds in the Parks, Recreation and Marine Department; a contribution from Partners of Parks in the amount of \$35,278; and the Ninth Council District one-time Priority Funds of \$5,000, the First Council District one-time Priority Funds of \$5,000, and the Second District one-time Priority Funds of \$2,500 transferred from the Citywide Activities Department.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$12,500 to offset a transfer to the City Manager Department.

| Council District | Authorizing Councilmember | Signed by |
|------------------|---------------------------|-----------|
| 9 | Rex Richardson | |
| 2 | Jeannine Peanca | |
| 1 | Lena Gonzalez | |