



CITY OF LONG BEACH

C-6

OFFICE OF THE CITY MANAGER

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6711 FAX (562) 570-7650

February 13, 2018

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute a Revocable Permit granting the Grand Prix Association of Long Beach permission to occupy and use certain areas for parking and hospitality during the staging of the 2018 Toyota Grand Prix of Long Beach. (District 2)

DISCUSSION

On April 13 through April 15, 2018, the 44th Annual Toyota Grand Prix of Long Beach will take place on the streets of Long Beach. The Grand Prix Association of Long Beach (Association) has requested the use of certain areas adjacent to the race circuit for general and recreational vehicle parking (Exhibit A) and hospitality areas (Exhibit B) for approximately 180,000 race fans who will come to watch the event. The proposed Revocable Permit grants permission to occupy these areas, and establishes the conditions and fees for their use. This request is consistent with previous requests from the Association, which has conducted the race in Long Beach for 43 years.

The Revocable Permit will allow the Association to use the Alamitos Beach parking lot, the northern section of the Shoreline Marina parking lot, and the western end of Shoreline Drive, including center median areas for general motor vehicle parking and storage. Hospitality areas will be established at the Rainbow Lagoon and Marina Green areas. These are the same areas granted under the permit last year.

Staff from the Health and Human Services and Fire Departments will be present during all days of the Long Beach Grand Prix and will perform continual inspections of the permitted areas.

This matter was reviewed by Deputy City Attorney Richard F. Anthony and by Budget Analysis Officer Julissa José-Murray on January 29, 2018.

TIMING CONSIDERATIONS

City Council action is requested on February 13, 2018, to expedite the issuance of the Revocable Permit. Construction for the 2018 Toyota Grand Prix of Long Beach begins on February 19, 2018.

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FISCAL IMPACT

Parking charges of \$16,850 will be assessed for use of parking areas (Exhibit C) under the Revocable Permit and will be deposited into the Tidelands Operations Fund (TF 401/411) in the Parks, Recreation and Marine Department (PR), and in the Public Works Department (PW). The City will be reimbursed for all City expenses associated with this event. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



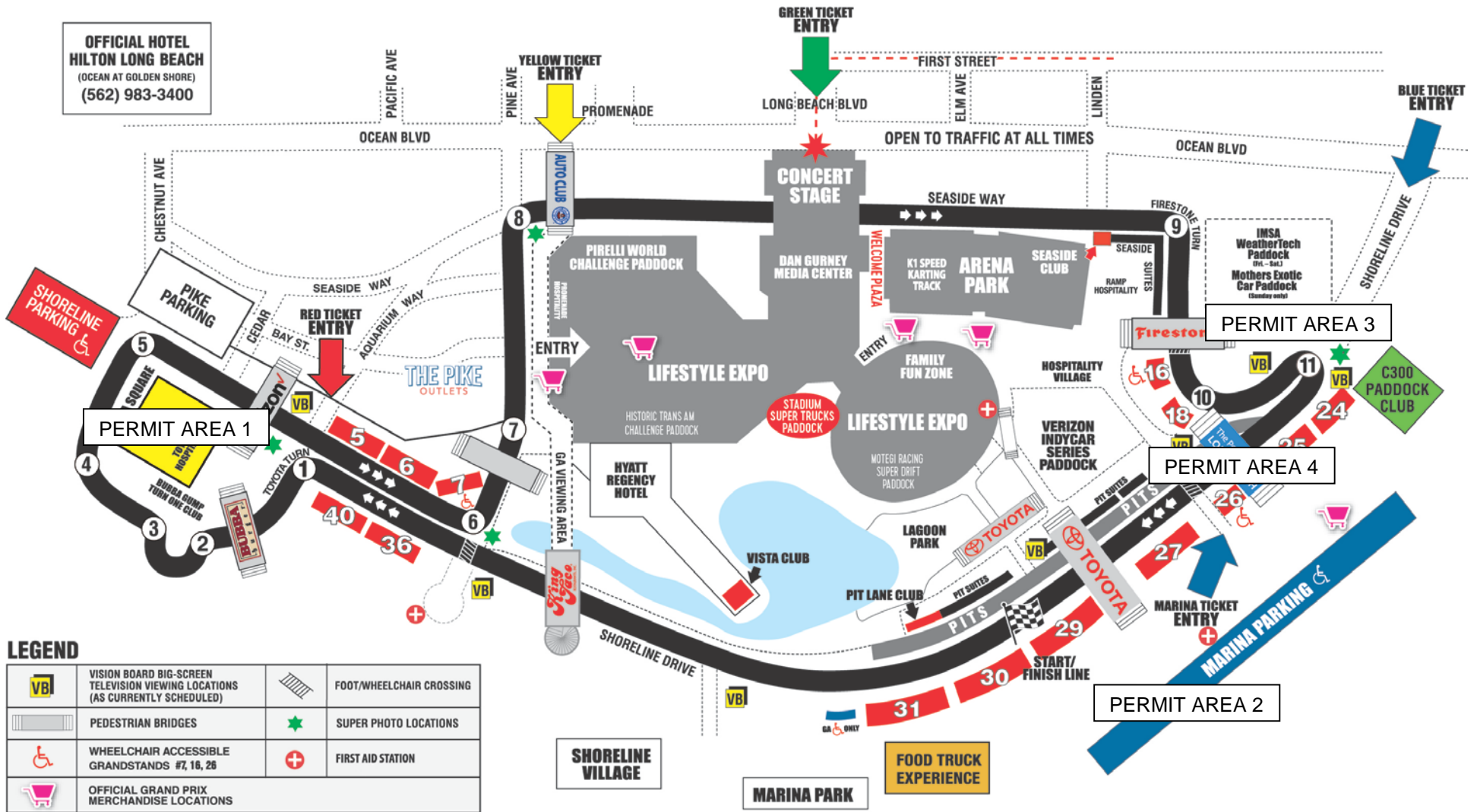
PATRICK H. WEST
CITY MANAGER

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Attachments: Exhibits A-C

EXHIBIT A – PARKING PERMIT ACCESS

2018 TOYOTA GRAND PRIX OF LONG BEACH



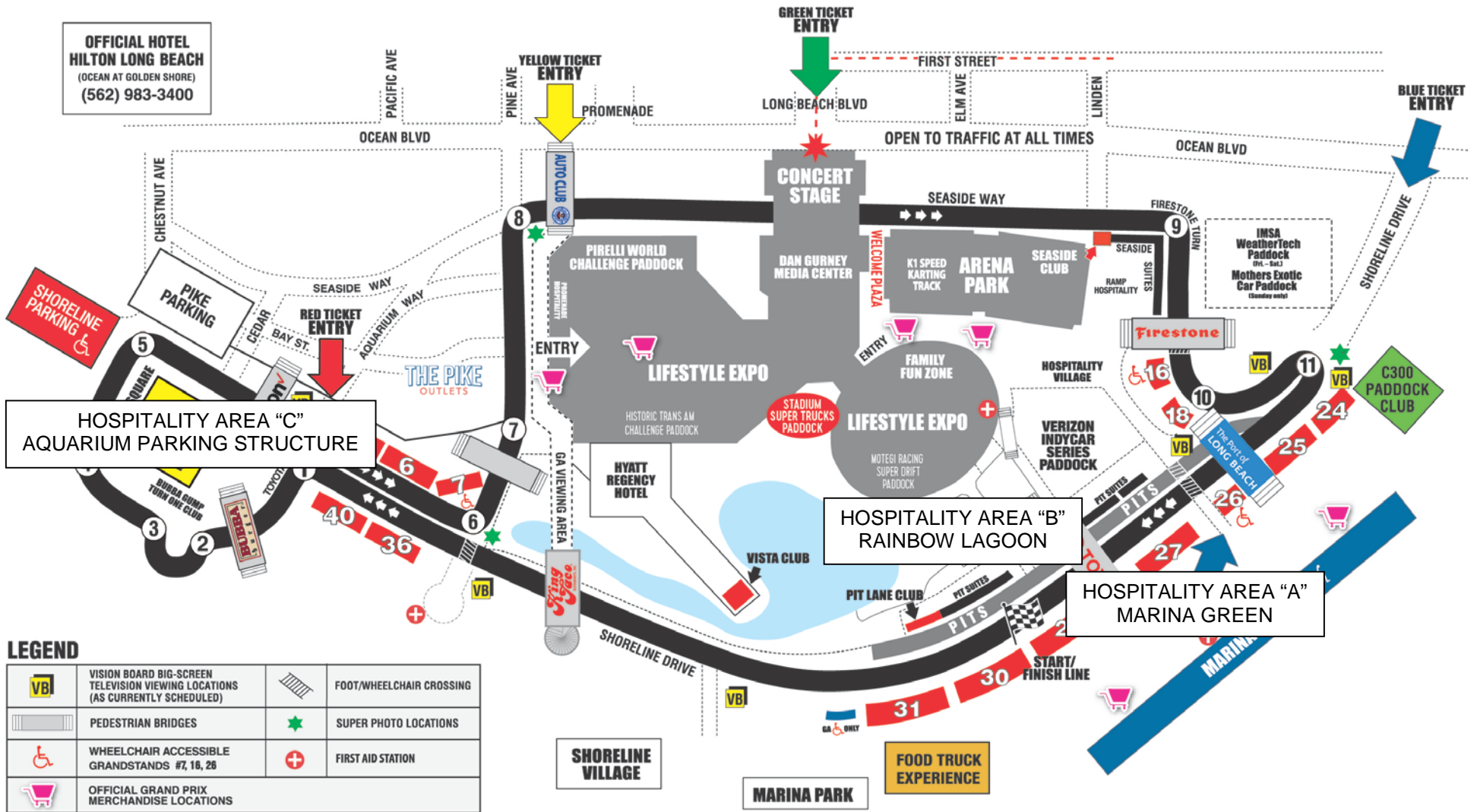
OFFICIAL HOTEL
HILTON LONG BEACH
 (OCEAN AT GOLDEN SHORE)
 (562) 983-3400

LEGEND

	VISION BOARD BIG-SCREEN TELEVISION VIEWING LOCATIONS (AS CURRENTLY SCHEDULED)		FOOT/WHEELCHAIR CROSSING
	PEDESTRIAN BRIDGES		SUPER PHOTO LOCATIONS
	WHEELCHAIR ACCESSIBLE GRANDSTANDS #7, 16, 26		FIRST AID STATION
	OFFICIAL GRAND PRIX MERCHANDISE LOCATIONS		

EXHIBIT B – HOSPITALITY AREAS

2018 TOYOTA GRAND PRIX OF LONG BEACH



OFFICIAL HOTEL
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HOSPITALITY AREA "C"
 AQUARIUM PARKING STRUCTURE

HOSPITALITY AREA "B"
 RAINBOW LAGOON

HOSPITALITY AREA "A"
 MARINA GREEN

LEGEND

	VISION BOARD BIG-SCREEN TELEVISION VIEWING LOCATIONS (AS CURRENTLY SCHEDULED)		FOOT/WHEELCHAIR CROSSING
	PEDESTRIAN BRIDGES		SUPER PHOTO LOCATIONS
	WHEELCHAIR ACCESSIBLE GRANDSTANDS #7, 16, 26		FIRST AID STATION
	OFFICIAL GRAND PRIX MERCHANDISE LOCATIONS		

EXHIBIT C

2018 Grand Prix Revocable Permit

PARKING CHARGES

Beach Parking (TF 401 / PR43002)	\$ 5,030.10
Boat Owner Parking (TF 401 / PR43002)	\$ 2,181.95
Alamitos Lot Parking (TF 401 / PWENPALAMTS)	\$ 2,937.58
Access Road Parking (TF 411 / PWENPMARINGR)	<u>\$ 6,700.09</u>
TOTAL:	\$16,849.72