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Long Beach, California

ORD-33

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February 13, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Recommendation to declare ordinance amending Section 10.22.080 of the Long Beach Municipal Code by adding subsection BB relating to parking vehicles for sale read the first time and laid over to the next regular meeting of the City Council for final reading.

DISCUSSION

Pursuant to your request of February 6, 2007, this office has prepared and submits the above-described ordinance for your consideration.

The amendment is shown in Attachment "A".

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT E. SHANNON, City Attorney

By

LISA PESKAY MALMSTEN
Deputy City Attorney

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Enclosure
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ATTACHMENT "A"

10.22.080 Parking vehicles for sale.

1. No person shall park a vehicle with a sign or other writing indicating that the vehicle is for sale at any of the following through highways or service roads which connects directly with such through highway in the city:

A. Spring Street service road between Palo Verde Avenue and Studebaker Road;

B. Willow Street service road at Palo Verde Avenue;

C. Second Street service road between The Toledo and Naples Plaza;

D. Long Beach Boulevard between Ocean Boulevard and Anaheim Street;

E. Bellflower Boulevard between Colorado Street and Stearns Avenue, and between Twenty-Seventh and Twenty-Ninth Streets;

F. Studebaker Road between Atherton Street and Wardlow Road;

G. Spring Street between Atlantic Avenue and Studebaker Road;

H. Willow Street between Woodruff Avenue and Studebaker Road;

I. Seventh Street between Alamitos Avenue and Redondo Avenue;

J. Redondo Avenue between Ocean Boulevard and Anaheim Street;

K. Atlantic Avenue between Ocean Boulevard and

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Tenth Street;
L. Atlantic Avenue between Wardlow Road and
Market Street;
M. Ocean Boulevard between Junipero Avenue and
Fifty-Fourth Place;
N. Broadway Street between Junipero Avenue and
Redondo Avenue;
O. Magnolia Avenue between Ocean Boulevard and
Anaheim Street;
P. Pacific Avenue between Ocean Boulevard and
Seventh Street;
Q. Ximeno Avenue between Ocean Boulevard and
Tenth Street;
R. Cherry Avenue between Ocean Boulevard and
Tenth Street;
S. Obispo Avenue between Seventh Street and
Anaheim Street;
T. Anaheim Street between Termino Avenue and the
I-710;
U. Spring Street between Knoxville Avenue and
Studebaker Road;
V. San Antonio Drive between Orange Avenue and
Atlantic Avenue;
W. Cherry Avenue between Market Street and Artesia
Boulevard;
X. Cedar Avenue between Twelfth Street and
Fourteenth Street;
Y. Alamitos Avenue between Ocean Boulevard and

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Seventh Street;
Z. Los Coyotes Diagonal between Woodruff and
Gondar Avenue and on Woodruff Avenue between Los
Coyotes Diagonal and Senasac Avenue;
AA. Seventh Street between Redondo Avenue and
Park Avenue, Second Street between Livingston Drive and
Ximeno Avenue, Bellflower Boulevard between Conant
Street and Spring Street, including the service roads parallel
thereto, and Del Amo Boulevard between Clark Avenue and
Woodruff Avenue.
BB. Bayshore Avenue between Appian Way and 2nd
Street, on 2nd Street between Bayshore Avenue and Naples
Plaza and on Colorado Street between Nieto Avenue and
Bellflower Boulevard.

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1 ORDINANCE NO.

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3 AN ORDINANCE OF THE CITY COUNCIL OF THE

4 CITY OF LONG BEACH AMENDING THE LONG BEACH

5 MUNICIPAL CODE BY AMENDING SECTION 10.22.080

6 BY ADDING SUBSECTION BB RELATING TO PARKING

7 VEHICLES FOR SALE

8

9 WHEREAS, the City has received numerous complaints from citizens

10 regarding the parking of vehicles with "For Sale" signs on Bayshore Avenue between

11 Appian Way and 2nd Street, on 2nd Street between Bayshore Avenue and Naples Plaza

12 and on Colorado Street between Nieto Avenue and Bellflower Boulevard; and

13 WHEREAS, with the increase of vehicles parking with "for sale" signs on

14 them in the areas described above, such activity is creating unsafe traffic conditions

15 because motorists interrupt traffic flow to stop or slow down to observe the vehicles

16 displaying "for sale" signs which creates the potential for traffic collisions.

17 NOW THEREFORE, the City Council of the City of Long Beach ordains as

18 follows:

19

20 Section 1. Section 10.22.080 of the Long Beach Municipal Code is

21 hereby amended by adding Subsection BB to read as follows:

22 BB. Bayshore Avenue between Appian Way and 2nd Street, on 2nd

23 Street between Bayshore Avenue and Naples Plaza and on Colorado

24 Street between Nieto Avenue and Bellflower Boulevard.

25

26 Sec. 2. The City Clerk shall certify to the passage of this ordinance by the

27 City Council and cause the same to be posted in three conspicuous places in the City

28 of Long Beach, and it shall take effect on the thirty-first day after it is approved by the

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1 Mayor.

2 I hereby certify that this ordinance was adopted by the City Council of the
3 City of Long Beach at its meeting of _____, 2007, by the following vote:

4 Ayes: Councilmembers: _____

5 _____

6 _____

7 _____

8 Noes: Councilmembers: _____

9 _____

10 Absent: Councilmembers: _____

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16 Approved: _____

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City Clerk

Mayor

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