



Date: October 17, 2023
To: Honorable Mayor and Council
From: Councilmember Kristina Duggan
Subject: Fund Transfer: 8th Annual Día De Los Muertos Parade

RECOMMENDED ACTION:

Increase appropriations in the General Fund Group in the City Manager Department by \$1,000, offset by the Third Council District One-Time District Priority Funds, transferred from the Citywide Activities Department, to provide a donation to support the 8th Annual Día De Los Muertos Parade; and,

Decrease appropriation in the General Fund Group in the Citywide Activities Department by \$1,000, to offset a transfer to the City Manager Department.

DISCUSSION:

The City Manager's Office of Special Events and Filming will be organizing the 2023 Día De Los Muertos Parade hosted by the First Council District. The 8th Annual Día De Los Muertos Parade is Southern California's largest regional celebration of Día De Los Muertos that transforms our waterfront with thousands of attendees who come to share traditions and build community. This celebration is a unique opportunity to positively uplift our community and is the only event of its caliber celebrating this extraordinary cultural holiday.

The event is free and open to the public.

This matter was reviewed by Budget Analyst Joe R. Guerrero on October 4, 2023.

FISCAL IMPACT:

This recommendation requests the City Manager to provide support for the 8th Annual Día De Los Muertos Parade. The total appropriation increase of \$1,000 in the General Fund Group in the City Manager Department will be offset by a decrease in appropriation of the Third Council District One-Time District Priority Funds in the General Fund Group in the Citywide Activities Department. This recommendation is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities. There is no local job impact associated with this recommendation.



EQUITY LENS STATEMENT:

Staff will consider issues of equity and access with any program proposals brought forward to ensure the City's commitment for everyone reaching their highest level of health and potential for a successful life, regardless of background, neighborhood, or identity.