

Councilmember Bonnie Lowenthal, Chair  
Gerrie Schipske, Vice Chair  
Vice Mayor Val Lerch, Member



## CALL TO ORDER

[see media](#)

At 2:16 P.M., Chair B. Lowenthal called the meeting to order.

## ROLL CALL

[see media](#)

Also present: Heather Mahood, Assistant Chief City Attorney; Larry Herrera, City Clerk; and Gloria Harper, City Clerk Specialist.

Chair B. Lowenthal gave opening remarks.

**Councilmembers** B. Lowenthal, Schipske and Lerch  
**Present:**

[see media](#)

1. [08-0847](#) Recommendation to receive and file the minutes of the Elections Oversight Committee meeting of Tuesday, August 5, 2008.

**A motion was made by Member Lerch, seconded by Chair B. Lowenthal, to receive and file the minutes of the Elections Oversight Committee meeting of Tuesday, August 5, 2008. The motion carried by the following vote:**

**Yes:** 3 - B. Lowenthal, Schipske and Lerch

[see media](#)

2. [08-0882](#) Recommendation to receive and continue discussion of the ordinance to add Chapter 2.08 to the Long Beach Municipal Code regarding the regulation of lobbyists.

Chair B. Lowenthal gave an update regarding the discussion from the previous meeting and referred to the matrix regarding the City of Sacramento Lobbyist Registration and Reporting Code as a guideline for discussion.

Vice Mayor Lerch spoke.

Heather Mahood, Assistant Chief City Attorney, spoke.

A dialogue ensued.

Councilwoman Schipske spoke.

Chair B. Lowenthal spoke.

Councilwoman Schipske spoke.

Vice Mayor Lerch spoke.

A dialogue ensued.

Heather Mahood, Assistant Chief City Attorney, spoke.

Councilwoman Schipske spoke.

Mike Murchison, Murchison Consulting, spoke.

A dialogue ensued.

Heather Mahood, Assistant Chief City Attorney, spoke.

Councilmember B. Lowenthal spoke.

A dialogue ensued.

Mike Murchison, Murchison Consulting, spoke.

Councilwoman Schipske spoke.

Heather Mahood, Assistant Chief City Attorney, spoke.

A dialogue ensued.

Mike Murchison, Murchison Consulting, spoke.

Councilwoman Schipske spoke.

Chair B. Lowenthal spoke.

Mike Murchison, Murchison Consulting, spoke.

Councilwoman Schipske spoke.

A dialogue ensued.

Heather Mahood, Assistant Chief City Attorney, spoke.

Mike Murchison, Murchison Consulting, spoke.

Councilwoman Schipske spoke.

Chair B. Lowenthal spoke.

A dialogue ensued.

Lou Baglietto, Senior Vice President and Partner, Butterfield Communications, spoke.

Chair B. Lowenthal spoke.

Councilwoman Schipske spoke.

Judy Ross, Executive Director of Non-Profit Partnership, spoke.

Craig Cohen, President/CEO of Downtown Long Beach Association, spoke.

Heather Mahood, Assistant Chief City Attorney, spoke.

Chair B. Lowenthal spoke.

Councilwoman Schipske spoke.

A dialogue ensued.

Nancy Ahlswede, Executive Director, Apartment Association California Southern Cities, Inc., spoke.

Chair B. Lowenthal thanked the public for attendance and participation.

Heather Mahood, Assistant Chief City Attorney, spoke.

Councilwoman Schipske spoke.

A dialogue ensued.

Councilwoman Schipske spoke.

Chair B. Lowenthal spoke.

A dialogue ensued.

Heather Mahood, Assistant Chief City Attorney, spoke.

Chair B. Lowenthal spoke.

Heather Mahood, Assistant Chief City Attorney, spoke.

Nancy Ahlswede, Executive Director, Apartment Association California Southern Cities, Inc., spoke.

Vice Mayor Lerch spoke.

A dialogue ensued.

**A motion was made by Vice Chair Schipske, seconded by Chair B. Lowenthal, to approve recommendation to request the City Attorney to draft a Lobbyists ordinance similar to the of the City of Sacramento with the addition of requirements for mandatory exportation communications disclosures; request reports seven (7) days before or at the time of the vote; request that lobbyists report employment fifteen (15) days after appointment; determine a threshold amount to be reported along with a client list; delete provisions of prohibiting deceptive lobbying; prohibition of gifts from lobbyists; delete the section where lobbyists are required to report campaign contributions; and any corporation which the city is the sole shareholder, to be used for discussion purposes only. The motion carried by the following vote:**

**Yes:** 3 - B. Lowenthal, Schipske and Lerch

PUBLIC PARTICIPATION: Members of the public are invited to address the Committee.

No members of the public addressed the committee at this time.

#### ADJOURNMENT

[see media](#)

At 3:39 P.M., there being no objection, Chair B. Lowenthal declared the meeting adjourned.