



# WHO IS THE HARBOR TRUCKING ASSOCIATION?

Harbor Trucking Association (HTA) is a coalition of intermodal carriers whose purpose is to advocate, educate and promote strategies with other goods movement stakeholders and policy makers that will sustain emission reductions, provide a dialog for intermodal truck efficiency, and to return cargo and jobs to the West Coast ports.

## WHAT DO WE DO?

ADVOCATE – EDUCATE - INNOVATE



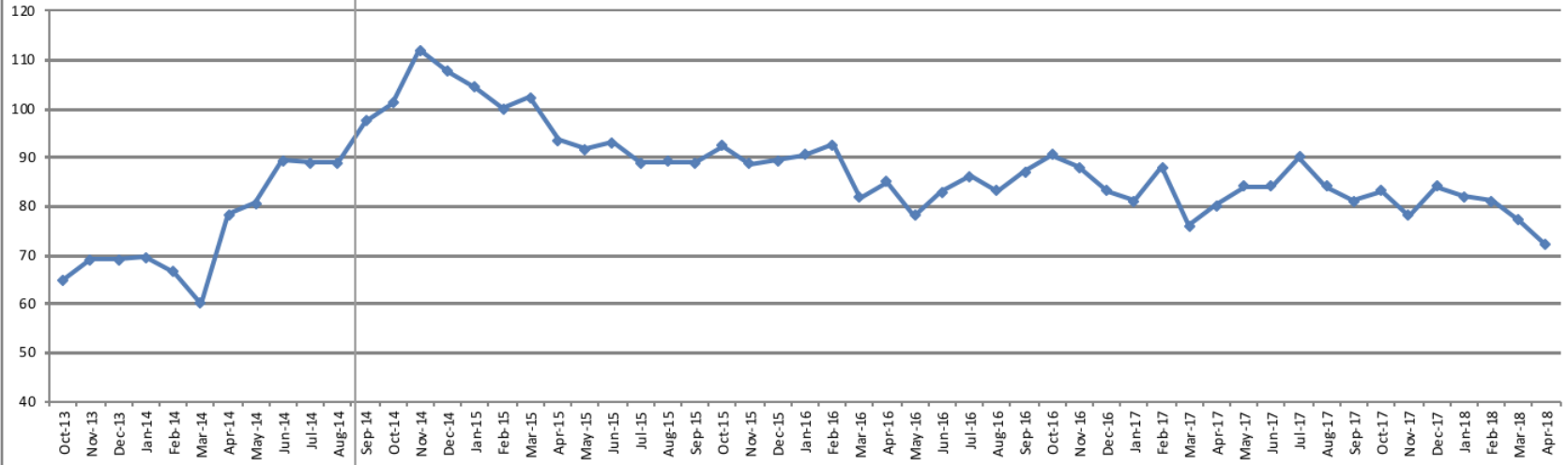
Harbor Trucking Association

# Major Issues Facing The Port of Long Beach

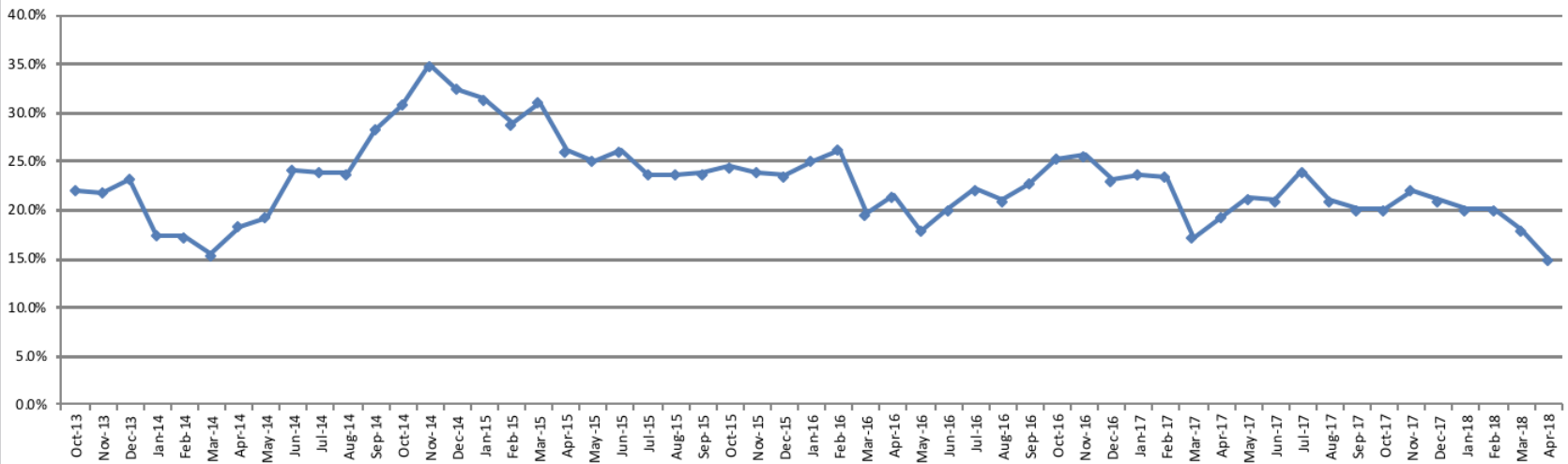
- Congestion and operational inefficiencies continue to be the single largest issue impact the port trucking industry.
- Land Use regulation and lack of permitting on support facilities
- Environmental Regulation and uncertainty
- Driver Shortage (future) caused by retirement, slow recruitment, introduction of capacity shrinking regulations (ELD), and truckers choosing other types of trucking to remain owner- operators



**Visit Time (minutes)  
October 2013 - April 2018**



**Percent Moves Over Two Hours  
October 2013 - April 2018**



# WHAT HAS HTA DONE TO OVERCOME THESE ISSUES?

## CONGESTION

- **Developed KPI's and Metrics**
- Worked with vendors to develop and implement solutions based on technology (Portals, Appointment Systems, System Integrations)
- Leveraged metrics to advocate for higher rates and wait-time compensation for drivers
- Stakeholder engagement to work directly with Marine Terminal Operators to develop operational efficiencies

## LAND USE

- Working with the ports and surrounding support cities on their land use plans
- Educating communities and elected officials on the importance of logistics to their cities
- Assisting highly impacted cities with efforts to increase state and federal funding for freight in their local municipality



## ENVIRONMENTAL

- Worked with the CTA on passage of the Useful Life Provision in SB 1
- Working with state regulatory officials to help provide funding for new trucks
- Partnering with OEMs on the development and implementation of ZE and NZE Trucks
- Providing free grant assistance workshops to companies and drivers looking to transition to new cleaner trucks

## DRIVER SHORTAGES

- Launched the HTA Commercial Driver Program with Long Beach City College
- Developing new HTA certified driving academies in port cities
- Advocated for changes to federal barriers to entering trucking
- Working to increase rates in trucking
- **Working to preserve “trucker choice” and implement new technological enhancements to trucking**



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