



CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

NB-26

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

August 14, 2018

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and confirm the Mayor's designation of argument writers for the four City Measures and one initiative measure submitted to voters for the Consolidated Special Municipal Election to be held on Tuesday, November 6, 2018.

DISCUSSION

The Mayor, with the approval of the City Council, may designate a person, or association of persons, to write arguments either for or against or both for and against the adoption of any measure or proposition placed on the ballot.

In making such designation the Mayor shall designate one of the following:

- [1] The Mayor;
- [2] An elected officer of the City;
- [3] An association of citizens;
- [4] Appointive officer of the City; or
- [5] An individual voter.

TIMING CONSIDERATIONS

Argument writer designations by the Mayor were not available at the time this letter was prepared, however, as soon as such designations are made, the names of the writers will be forwarded to the City Council and posted on-line as a part of the legislative file.

Designation and confirmation of argument writers by the above date is required so that direct arguments (not to exceed 300 words) can be submitted to the City Clerk Department by 4:30 p.m. on August 17, 2018.

Rebuttal arguments (not to exceed 250 words) will be due to the City Clerk Department August 27, 2018, by 4:30 p.m.

The public examination period for direct arguments will begin August 18, 2018 to August 29, 2018, while the examination period for rebuttal arguments will be August 28, 2018, to September 7, 2018.

As may be required, all arguments will be submitted on official forms required by the Los Angeles County Registrar (See sample forms attached). Direct and rebuttal arguments will be published in the Official Sample Ballot that will be mailed to all City of Long Beach registered voters.

FISCAL IMPACT

The estimated cost to consolidate four City measures and one initiative measure on the Statewide General Election ballot is estimated to be \$650,000.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "M. De La Garza", with a long horizontal flourish extending to the right.

MONIQUE DE LA GARZA
CITY CLERK

MD:pr
Attachments



ARGUMENT AND REBUTTAL FORM

ELECTION DATE: _____ MEASURE I.D. (if any): _____

JURISDICTION: _____

(Please mark (x) in the appropriate box)

<input type="checkbox"/> Argument in Favor	<input type="checkbox"/> Argument Against
<input type="checkbox"/> Rebuttal to Argument Against	<input type="checkbox"/> Rebuttal to Argument in Favor

Statements will be printed in uniform type, style and spacing. Use block paragraphs and single space format. Text submitted indented or centered will be typeset in block paragraph form. **Entire statements in all capital letters are not acceptable. Indentations, circles, stars, dots, italics and/or bullets cannot be accommodated.** However, you may use dashes/hyphens. Words to be printed in **boldface type**, underscored and/or CAPITALIZED are to be clearly indicated. Any combinations of enhanced words are counted as one word. The number of words/acronyms that are in **boldface type**, underscored and/or CAPITALIZED shall not exceed **30 words for Arguments and 25 for Rebuttals** per documents. All statements should be checked by the authors for spelling and punctuation as the elections official is not permitted to edit any material contained therein. **NOTE:** Rebuttal arguments are not direct arguments. For example, a rebuttal to a direct argument in favor of a measure is NOT a direct argument against a measure. Please also note that rebuttal arguments are allowed only when both a direct argument for AND against a measure are filed.

ALL AUTHORS MUST SIGN ON THE REVERSE SIDE

Please attach typed statement to this form. Statements should be typed in upper and lower case letters. Statement will be typeset in the Official Sample Ballot Booklet using TIMES NEW ROMAN font in 11 point size. However, statements can be submitted using any standard font.

DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS
(Elections Code Section 9600)

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following declaration to be signed by each author of the argument/rebuttal. Names and titles listed will be printed in the Voter Information portion of the Official Sample Ballot Booklet in the order provided below.

The undersigned author(s) of the:

<input type="checkbox"/> Argument in Favor	<input type="checkbox"/> Rebuttal to Argument Against
<input type="checkbox"/> Argument Against	<input type="checkbox"/> Rebuttal to Argument in Favor

of ballot measure _____ at the _____
(name and/or letter) (title of election)

election for the _____ to be held on _____
_____ hereby state that such argument is true and correct to the
(date)

best of his/her/their knowledge and belief.

1.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
2.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
3.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
4.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date
5.	_____ Printed Name	_____ Signature
	_____ Title to Appear on Argument	_____ Date

IMPORTANT FILING INFORMATION: I, _____ am the designated filer of the above titled argument/rebuttal. Please notify me of any questions pertaining to this filing. Below is my contact information.

Mailing Address: _____ E-Mail Address: _____

Contact Numbers: _____ Daytime _____ Evening _____ Fax _____

OFFICE USE ONLY

Time Stamp

Word Counts

NUMBER OF WORDS:	
NUMBER OF WORDS WITH BOLD FACE, ETC.:	
PROJECT CODE NUMBER:	
ELECTION DEPUTY:	



**AUTHORIZATION FOR ANOTHER PERSON TO SIGN
REBUTTAL ARGUMENT**
(Elections Code Sections 9167, 9317 & 9504)

I, _____ authorize the person listed below to
(Print name of **AUTHOR** of the Argument)

sign the rebuttal to the argument in favor against Measure _____
(Check one) (Letter)

for the _____ election to be
(Jurisdiction)

held on _____
(Date)

Any Author of the Argument may be replaced with another author to sign the Rebuttal.

(Print name of Rebuttal Author)

(Signature of Rebuttal Author)

(Title to appear on Rebuttal)

Signature of Argument Author: _____ Date: _____

Attach this form to the "Declaration by Authors Form" submitted with the Rebuttal Argument.

**WORD COUNTING GUIDELINES
FOR
CANDIDATE STATEMENTS / ARGUMENTS / REBUTTALS AND OTHER
ENCLOSURES
(Elections Code Chapter 1. General Provisions, § 9)**

The following guidelines are used by the Registrar-Recorder/County Clerk's Office for counting words on candidate statements, ballot measure text, arguments, rebuttals and other ballot enclosures. The guidelines do **not** apply to ballot designations for candidates. If the text exceeds the specified 200 or 400 word limit, the author will be asked to delete words or change text until the statement conforms with requirements.

1. **PUNCTUATION MARKS** are not counted. Symbols such as "&" (and), and "#" (number/pound) are not considered punctuation and each symbol is counted as one (1) word.
2. **THE WORDS** "I", "a", "the", "and", "an" are counted as individual words.
3. **PROPER NOUNS**, such as geographical names, and names of persons or things, as one (1) word.

EXAMPLE: "Gus Enwright" = 1 word
"City of Los Angeles" = 1 word
"Dalai Lama" = 1 word

4. **ABBREVIATIONS** such as acronyms or abbreviations for a word, phrase, or expression are counted as one (1) word.

EXAMPLE: UCLA, PTA, USMC, LAPD, U.S.M.C.

5. **HYPHENATED WORDS** that appear in any generally available standard reference dictionary published in the U.S. at any time within the last 10 calendar years immediately preceding the election are counted as one (1) word.

EXAMPLE: Attorney-at-law

6. **DATES...** are counted as one (1) word.

EXAMPLE: 3 July 21, 1983 18 June, 1987 3/18 7/21/89

7. **NUMERIC COMBINATIONS** are counted as one (1) word.

EXAMPLE: 1973 13 1/2 1971-73 5% 8/3/73 #14

8. **MONETARY AMOUNTS** consisting of a combination of digits are counted as one (1) word.

EXAMPLE: \$1,000.00

MONETARY AMOUNTS consisting of a combination of words and digits are counted as two (2) words.

EXAMPLE: \$4 million

9. **TELEPHONE/FAX NUMBERS** are counted as one (1) word.

EXAMPLE: 1-800-815-2666 1-562-462-2317

10. **INTERNET WEB SITES/E-MAIL ADDRESSES** are counted as one (1) word.

EXAMPLE: <http://www.co.la.ca.us> www.lavote.net <http://www.lacounty.info>



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: August 10, 2018
To: Monique De La Garza, City Clerk
From: Monique De La Garza, City Clerk
Subject: Request to Add Agenda Item to Council Agenda of August 14, 2018

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Receive and confirm the Mayor's designation of argument writers for the four City Measures and one initiative measure submitted to voters for the Consolidated Special Municipal Election to be held on Tuesday, November 6, 2018.

Council District	Authorizing Councilmember	Signed by
4	Daryl Supernaw	<i>[Signature]</i> for Daryl Supernaw
5	STACY MURGO	<i>[Signature]</i> for STACY MURGO
3	SUZIE PRICE	<i>[Signature]</i>