




City of Long Beach
Working Together to Serve

Office of Gerrie Schipske
Councilwoman, Fifth District
Memorandum

NB-21

Date: December 13, 2011
To: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL
From: Councilwoman Gerrie Schipske, Fifth District 

Subject: **AGENDA ITEM: Long Beach Hometown Heroes Banner Program**

BACKGROUND

The Long Beach Hometown Heroes Project is a joint effort between the Office of Fifth District Councilwoman Gerrie Schipske and the Long Beach Rosie the Riveter Foundation. Modeled after the City of Huntington Beach Hometown Heroes Project, this Project provides friends and families of Long Beach men and women who are serving or have served in the United States military the opportunity to have a banner displayed in their honor along Clark Avenue between Carson Avenue and Spring Street. The banners will be hung on the light poles for up to one year and then presented to the families who sponsored them. Families can purchase a banner for \$270 by contacting the Office of Councilwoman Gerrie Schipske.

On Saturday, December 10th, 2011, the Long Beach Rosie the Riveter Foundation launched the program by honoring of the 14 Long Beach men who have given their lives in service to our City and Country while serving in the Iraq and Afghanistan conflicts. These banners are on display at the Long Beach Rosie the Riveter Park, corner of Clark Avenue and Conant Street. The 14 men honored are:

ARMY

Private 1st Class Stephen A. Castellano
Sergeant Randy D. Collins
Sergeant Anthony J. Davis, Jr.
Sergeant Israel Garcia
Private Ernesto R. Guerra
Major Steven Hutchison
Private 1st Class Lyndon A. Marcus, Jr.
Specialist Roberto L. Martinez Salazar
Specialist Astor A. Sunsin-Pineda
Private 1st Class David T. Toomalatai
Staff Sergeant Joshua R. Whitaker

AIR FORCE

Staff Sergeant Andrew W. Harvell

MARINES

Private 1st Class George D. Torres
Lance Corporal Veashna Muy

RECOMMENDATION

Motion to receive and file the Long Beach Hometown Heroes Banner Program presentation.



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REQUEST TO ADD AGENDA ITEM

Date: *December 8, 2011*

To: Larry Herrera, City Clerk

From: *Councilwoman Gerrie Schipske, Fifth District*

Subject: Request to Add Agenda Item to Council Agenda of *December 13, 2011*

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

AGENDA ITEM: Long Beach Hometown Heroes Banner Program
Recommendation: Motion to receive and file the Long Beach Hometown Heroes Banner Program presentation.

Council District	Authorizing Councilmember	Signed by
5	Schipske	<i>Schipske</i>
8	Gabelich	<i>Roy Gabelich</i>
9	Neal	<i>Neal</i>

Attachment: Staff Report dated (**Council meeting date**)

CC: Office of the Mayor