



# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



April 23, 2013

2760 N. Studebaker Road, Long Beach, CA 90815-1697  
(562) 570-3100 • FAX (562) 570-3109  
www.LBParks.org

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HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to accept a non-monetary donation of planning, labor, materials, and improvements, equivalent to up to approximately \$75,000, for ongoing park improvements at Rosie the Riveter Park, located on the southwest corner of Clark Avenue and Conant Street; and execute a right-of-entry permit and any related documents with the Long Beach Rosie the Riveter Foundation, for a term of five years. (District 5)

## DISCUSSION

Since 2008, the Department of Parks, Recreation and Marine (PRM) has overseen the construction and installation of improvements contained in the Master Plan for Rosie the Riveter Park (Park), located on the southwest corner of Clark Avenue and Conant Street. The Park continues to try to memorialize and honor the efforts of the tens of thousands of women who produced military aircraft during World War II, and who were known as "Rosie the Riveter." The first phase of the Master Plan was completed by PRM and was funded by a \$100,000 grant from the Los Angeles County Regional Park and Open Space District, Excess Funds Program.

The Long Beach Rosie the Riveter Foundation (LBRRF), a 501(c)(3) corporation, was created to raise money for the Park and its improvements. On June 15, 2010, the City Council approved a right-of-entry permit for the LBRRF to expend a \$46,000 grant from the Long Beach Navy Memorial Heritage Association to complete the second phase of the Master Plan.

Since that time, the LBRRF has received additional donations and grants, including one from Los Angeles County Supervisor Don Knabe, and the organization Sisters in the Brotherhood. With these donations, the LBRRF would like to proceed with introducing ongoing enhancements to the Park, including either a pergola or canopy. LBRRF will continue to seek donations that could be used for even more improvements.

LBRRF will be solely responsible for the selection, contracting, and management of any contractors used to complete any work in the Park. LBRRF will also work closely with PRM, who will maintain general oversight of the project and determine if any possible future enhancements would require changes to the Master Plan. LBRRF would be responsible for acquiring all necessary permits and approvals that may be required by the Development Services Department.

*"We create community and enhance the quality of life through people, places, programs and partnerships"*

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April 23, 2013

Page 2

This matter was reviewed by Deputy City Attorney Gary J. Anderson on March 25, 2013, and Budget Management Officer Victoria Bell on March 27, 2013.

TIMING CONSIDERATIONS

City Council action is requested on April 23, 2013, in order to allow the Long Beach Rosie the Riveter Foundation to begin the process of introducing additional enhancements to Rosie the Riveter Park.

FISCAL IMPACT

As new improvements and other enhancements will be funded entirely by the LBRRF or third-party solicited funds, no impact to any City fund, including the General Fund (GP) in the Department of Parks, Recreation and Marine (PR) is anticipated. PRM will continue to maintain Rosie the Riveter Park under its existing maintenance contract; therefore, PRM expects no additional maintenance costs related to this project. It is anticipated that the recommended action will result in a positive impact on jobs in the construction and trade industries.

SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,



GEORGE CHAPJIAN

DIRECTOR OF PARKS, RECREATION AND MARINE

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APPROVED:



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PATRICK H. WEST  
CITY MANAGER