



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

July 25, 2014

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Cheers Catering, Incorporated, dba Urban Table, for
an original Alcoholic Beverage Control License, at 5000 East 2nd
Street, with conditions.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, July 22, 2014, received and filed the subject application with the attached conditions, as requested by Suzie Price, Councilwoman, Third District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY HERRERA-CABRERA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

cc: Suzie Price, Councilwoman, Third District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT
400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

R-20

Jim McDonnell
Chief of Police

July 22, 2014

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Cheers Catering, Incorporated, dba Urban Table, for an original application of an Alcoholic Beverage Control license, at 5000 East 2nd Street. (District 3)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by August 7, 2014. Accordingly, City Council action is required at the July 22, 2014 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

FINANCIAL BUREAU
(562) 570-7447
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-5837

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
July 22, 2014

Council District: 3

Applicant: Cheers Catering, Incorporated
DBA: Urban Table
Address: 5000 East 2nd Street

Type of Application: An original application for an On-Sale Beer and Wine for a bonafide eating place license.

Bases for possible protest: Over concentration.
High Crime.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5775300

Boundaries: Livingston Drive/2nd Street to the North
Pacific Ocean to the South
Bayshore Drive/54th Place to the East
Termino Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 26

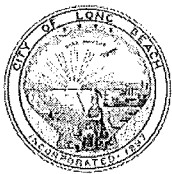
Police Reporting District: 572

Boundaries: Livingston Drive/2nd Street to the North
Pacific Ocean to the South
Nieto Avenue to the East
Ximeno Avenue to the West

Reported crimes in this district for ABC purposes are 190. Crime in a reporting district must be at least 155 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request
conditions and protest: August 7, 2014



Date: July 22, 2014
To: File
From: Laurie Briney, Detective, Vice Investigations Section
Subject: **5000 EAST 2ND STREET – URBAN TABLE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (6/18/13 to 6/18/14)

No Calls for Service.

ABC INSPECTIONS (past three years)

None

RESIDENCES WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LBB:lbb
CFSmemoUrban

**City of Long Beach***Working Together to Serve***Memorandum
3rd Council District**

Date: July 22, 2014

To: Honorable Mayor Garcia and Members of the City Council

From: Suzie Price, Councilwoman, Third District

Subject: **5000 East 2nd Street, dba Urban Table, ABC License**

I am submitting the following conditions for your consideration for an original application for an On-Sale Beer and Wine license for a bonafide eating place.

1. Sales, service, and consumption of alcoholic beverages shall be permitted only between the hours of 8:00 am until 10:00 pm Sunday through Saturday.
2. The quarterly gross sales of alcoholic beverages shall not exceed 30% of the gross sales of food during the same period. The licensee shall at all times maintain records which reflect separately the gross sale of food and gross sales of alcoholic beverages of the licensed business. Said records shall be kept no less frequently than on a quarterly basis and shall be made available on demand.
3. There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages.
4. No "happy hour" type of reduced price alcohol beverage promotion shall be allowed.
5. The licensee shall provide night lighting and other security measures to the satisfaction of the LBPD.
6. The licensee shall prevent loitering or other activity in and near the premises that could be nuisance to adjacent uses and/or residential neighborhoods.
7. The seating shall consist of tables and/or booths. There shall be no sitting or standing bar area.
8. There shall be no pool or billiards tables, amusement machines, video game devices, coin operated game machines or televisions on the premises at any time.
9. No live entertainment or dancing, no disc jockey and no amplified music shall be permitted on the premises at any time.
10. The use of any amplified system or devise is prohibited outdoors, and the use of any such system or devise inside the premises shall not be audible outside the premises.

11. The licensee shall be responsible for maintaining free of litter and graffiti the area adjacent to the premises over which they have control. All graffiti on the premises shall be removed or covered with in 24 hours of its appearance.
12. The rear doors of the premises shall be maintained closed with solid doors at all times, except for deliveries of merchandise and removal of trash, garbage, and other waste or recyclable material.
13. The licensee shall ensure that shipping and/or receiving activities occur only between 8 am and 10pm.
14. The licensee shall ensure that trash and other refuse is deposited in closed containers, outside and in the rear of the premises, and only between 8 am and 10 pm.
15. The licensee shall ensure that outside trash and refuse containers are serviced by sanitation companies only between 8 am and 10 pm.
16. The licensee shall ensure that alleys, streets, or other public areas are not used by employees and/or contractors of the licensee for equipment or utensil cleaning or other sanitary purposes.

Pablo Rubio

From: clbchfax1 <clbchfax1/CLBFAX.CLBFAX@longbeach.gov>
Sent: Friday, July 25, 2014 3:40 PM
To: Pablo Rubio
Subject: Fax Delivery Successful

The fax being sent to: 'ABC License', with a subject of: 'ABC License Letter and Conditions - Urban Table, 5000 East 2nd Street', was successful.

For more information follow this document link to the outbound log entry.
->(Document link: Database 'Fax for Notes Log', View '(All)')