

Children's Day USA™

Children's Day is Dedicated to Our Children & Future Generations.



★ Children's Day & Earth Day Celebration & Parade ★

★ **♥ The Week of Children's Day Kickoff:** Sat. April 18th

★ **Recreation Park 11 AM - 4 PM (4900 E. 7th & Park, Long Beach 90804)**



On Children's Day: Join Us

Children's Day Celebration at Kaleidoscope (at Cal State LB)

Open House at CSULB ~ Sat. April 25, 11 - 5:00 (1250 Bellflower Blvd. LB 90840)



★ State Senator Alan Lowenthal, Author of Children's Day Calif. ★
★ State Resolution, LB Mayor Foster, City Council, LBUSD, South ★
★ Coast Interfaith Council & Honorary Cochairs: Councilmember ★
★ Tonia Reyes Uranga & Superintendent Steinhauser all encourage ★
★ Everyone to celebrate & support Children's Day. ★

★ **♥ Heart's The Most Important Thing! Thank You!** ★



April 18 & April 25
On Stage Enjoy

- * Children's Choirs * Folklorico *
- * Gymnastics * Cambodian Singers & Dancers * Bands *
- * Drummers & Drill Teams *
- * Multi Cultural Shows *
- * Lots of Wonderful Young Folks

Activities Galore
Fun & Educational

Join the Parades! **1:00 - 1:30**

ChildrensDay.net



Care for Nature & Each Other.

Celebrate Wherever You Are!
Children's Week 4/18 - 4/26/09

Community Support & Activities
In the Spirit of Children's Day:

- * Long Beach Unified School District
- Samples of Parent Workshope LBUSD
- * Recreation Department
- * Nature Center Activities
- * Farmer's Market: Children's Day Fun 4/24

♥ **More Details ... Visit ChildrensDay.net:**
Add Your Activities to The List!
DEDICATE to CHILDREN'S DAY
A Wonderful Thing That You're Doing!

For **Children's Day Sunday**
We Can All Create Our Own Celebration!
~ For The Child Inside Us All ~

People Can Create A Family & Friends Party or Picnic. Have Fun! Talk about what we can do to make our world a better place for now & future generations.

♥ **Happy Children's Day to Everyone!**



* The Theme Is Always: **Do Something Wonderful & Make Our World a Better Place!** *



Children's Day for Communities

Let's All Help Create Children's Day!

Schools Businesses Organizations & Churches - Everyone!

Children's Week: April 18 - April 26, 2009

Children's Day is Love's Project. It's for Everyone!



Our 15th Anniversary season begins at **Children's Day and Earth Day Celebration and Parade** Saturday, April 18th at Recreation Park, (4900 E. 7th & Park, Long Beach 90804) and continues through the following weekend climaxing with **Children's Day Celebration at Kaleidoscope 4/25** (Kaleidoscope is the Open House Festival of CSULB, Cal State Long Beach). This is the second largest event @30,000 in Greater Long Beach, next to the Grand Prix. **Created by Children's Day USA tm - The Be Community Friendly! Campaign for Children's Day.**

Typical Plans for Children's Day: Fun-filled days of entertainment, food, games, parent/child education, a children's parade & more. Events include entertainment such as bands, arts & crafts, strolling musicians, clowns, puppets, petting zoo and surprise guests. There will be information & activities covering a wide variety of children and parents' interests. **The special 2009 focus is on our environment & how we can all take action now.**

Widespread Support: State Senator Alan Lowenthal, Author of Children's Day Calif. State Resolution, & Long Beach Mayor Foster & City Council, Long Beach Unified School District, South Bay Interfaith Council of Churches & neighboring cities. Many fine co-sponsors: non profits, businesses, organizations and individuals!

Long Beach Unified School District, of about 100,000 students, continues to make Children's Day and the Children's Day Education Good Citizens Project a vital part of the Character Development Program every year. Children create art, write about, and create projects to make our world a wonderful place. The Children's Day Theme lesson plans ask: "What are you going to do to make our world a wonderful place?...and... Describe possible good projects in your future..."

♥ Please do something to create the Children's Day Custom: In your family, at work, at school, in government, or church. Do something wonderful to make our world a better place. And like the children in school, "You'll know what your project is because you'll feel it in your heart." **Children's Day is a gift of good deeds that will keep on giving for generations to come. Someday it will be celebrated in every community & country.**

ChildrensDay.net

☆ **Be a Children's Day Participant or Supporter: Call: (562) 989-9346.**

Children's Day and Earth Day Celebration and Parade & Children's Day at Kaleidoscope
You Can Provide a Booth/Space, Entertainment, Volunteer, or be a Co-Sponsor etc.

Children's Day in California: Week 4/18-4/26 ♥ Entire Communities everywhere are encouraged to **Do Things In Honor of Children's Day: What are you, your town, school, family, church, group, business doing?** We try to share as many as possible community Activities in the Spirit of Children's Day in our publicity & at www.ChildrensDay.net.

Add your activity to the growing list. * **It's easy. You can dedicate something uplifting you are already doing to the Spirit of Children's Day.** * Even something as simple as wishing everyone "Happy Children's Day!".

Together we are creating a new beautiful custom of Children's Day.

Every year Use The Children's Day Theme: Do Something Wonderful & Make Our World A Better Place!

Celebrate Children's Day Wherever You Are! Make Our World A Wonderful Place!
Schools, Churches, Organizations, Businesses, Families, Individuals, Leaders & People of all ages!

Happy Children's Day to Everyone!

As part of the Custom of Children's Day: We encourage people to give contributions to organization(s) which help and improve the lives of today's children and of future generations. *It will be wonderful as more people choose to do things like helping to sponsor a child.* ♥ Children's Day USA tm has a goal of giving a contribution from our proceeds To: *Save the Children &/or UNICEF.*

* The Theme
* Is Always:

Do Something Wonderful & Make Our World a Better Place!



Happy Children's Day to Everyone!



Make **Children's Day** A New Custom!

Celebrate Children's Day Everywhere! Make Our World A Wonderful Place!



Children's Day School Project for Kids

What are you going to do?

- To Make Our World A Wonderful Place!

Be Community Friendly! Do something good for your family, a neighbor, even yourself, the community, the nation, the world, or for nature! Think about how what you do affects everything around you & future generations!

That is Being Community Friendly!

♥ You'll know what your project is because
-- You'll feel it in your heart. ♥

☆ Share and describe in writing or through art your project to help make our world better: (It can be just you or a group project.)

☆ What did you do to make your project come true?

☆ Did anyone help you achieve this, and how? Did you thank them?

☆ Describe possible good projects in your future.

Visit: Childrensday.net ♥ BeCommunityFriendly.org

☆ The School Kit & more are available at: www.Childrensdau.net



The Week of Children's Day: 4/18 - 4/26 - Links Earth Day & Children's Day Together.

♥ We encourage everyone in California & in the USA to Celebrate Children's Day!

♥ Heart's the Most Important Thing!

♥ Do Something Wonderful. in your family, at work, at school, in government, or church.

Children's Day is a gift of good deeds that will keep on giving for generations to come.

Someday it will be celebrated in every community & country.

Children's Day is Love's Project. It's for Everyone!

Schools, Churches, Organizations, Businesses, Families, Individuals, Leaders & People of every age!

Dedicate something uplifting to Children's Day.

It's For the Hopes & Dreams of the Child inside us all!

Visit: ChildrensDay.net

* The Theme
* Is Always:

Do Something Wonderful & Make Our World a Better Place!



The Community! How We Can All Participate in the Creation of Children's Day!



Schools, Churches, Organizations, Businesses, Families, Individuals, & Leaders

Learn More: ChildrensDay.net ☺ BeCommunityFriendly.org

☺ **Schools:** Honor and celebrate Children's Day in your classroom or school. Participate in the Education & Good Citizens Project. (Download: *The School Kit* at ChildrensDay.net Website- for lots of wonderful ideas, lesson plans etc..) ☺ Do your own creative things in honor of Children's Day. Always use *The Children's Day Theme* "Do Something Wonderful and Make Our World a Better Place. Encourage thinking about how what we do affects everything around us and future generations! You can dedicate something uplifting you are already doing, such as a talent show, school carnival, art show, environmental project etc. to Children's Day. Use the Children's Day Lesson Plan.

☺ **Churches:** Ministers - Speak on the subject of Children's Day. Honor and celebrate Children's Day in your church in your own creative ways Always use *The Children's Day Theme* "Do Something Wonderful! and Make Our World a Better Place. Encourage everyone to consider how what we do affects everything around us and future generations! Let's all help create a wonderful world. ☺ You can have an uplifting Space/Booth at Children's Day. Share what you do, and have an interactive uplifting experience for kids. ☺ Be a co-sponsor. ☺ Support Education & Good Citizens - by providing a program or financial support for the Education & Good Citizens Project for local schools. ☺ You can adapt a project you are already doing by dedicating it to Children's Day. Do your own creative things.

☺ **Organizations:** Have an uplifting Space/Booth at Children's Day - Share what you do & have an interactive uplifting experience for kids. ☺ Be a co-sponsor. ☺ Support The Education & Good Citizens Project: You can act as a Community Gift and provide a program or financial support for schools. ☺ Do your own creative thing in honor of Children's Day - keeping it based on the *The Children's Day Theme* of everyone helping to make our world a wonderful place! You can adapt a project you already do by dedicating it to Children's Day.

☺ **Businesses:** Have an uplifting Space/Booth at Children's Day - Share what you do & have an interactive uplifting experience for kids. ☺ Be a co-sponsor. ☺ Support Education & Good Citizens: You can act as a Community Gift and provide a program or financial support for schools. ☺ Do your own creative thing in honor of Children's Day - keeping it based on *The Children's Day Theme* of everyone helping to make our world a wonderful place! You can adapt a project you already do by dedicating it to Children's Day.

☺ **Families:** Celebrate Children's Day with your family in your own creative ways - keeping in mind *The Children's Day Theme* about everyone helping to make our world a better place! - That's the gift that keeps on giving and creating a better world for us all! Build bridges between generations, past, present and future.

☺ **Individuals:** Celebrate Children's Day. It is for the hopes of the child within us all that never die, for the child inside us all. Come to Children's Day Celebration and Parade. Help make Children's Day happen in our community and everywhere based on *The Children's Day Theme* - the gift that keeps on giving!

☺ **Special Leaders:** Encourage everyone and all segments of the community to celebrate Children's Day and to support Education & Good Citizens all based on *The Children's Day Theme*. "Do Something Wonderful!" This will help to create a better community and world for us all!

The Theme
Is Always:

Do Something Wonderful & Make Our World a Better Place!



Children's Day USA™ Participation Form



Children's Day & Earth Day Celebration & Parade Saturday April 18, 2008 11 - 4:00
Recreation Park ~ 4900 E. 7th & Park 90804 Long Beach

&/or Children's Day at Kaleidoscope -Cal State Long Beach, Sat. April 25 11-5:00

*** To Participate 4/25 you must also register at: www.csulb.edu/kaleidoscope -Kaleidoscope office 562.985.2288**

ALSO PLANNING THE CHILDREN'S DAY MUSICAL Performing Groups Interested _____

Thank you for your interest in participating in the 15th exciting year of the Children's Day-Sponsored by Be Community Friendly!™ - Children's Day. In order to schedule events and meet the needs of our many participants please provide the following information.

Name of Group/Individual _____ Contact Person _____

Address _____ Phone _____ Website _____
City/Zip _____ Fax Phone _____ email _____

Recreation Park: 4/ 18 _____ &/or Kaleidoscope: 4/ 25 _____ Go to: www.csulb.edu/kaleidoscope ~ Kaleidoscope 562.985.2288

Please indicate the type of activity that you/your group intend to provide; **please include an interactive activity:**

_____ Information _____ Stage Entertainer(s)) _____ Roving Entertainer(s) _____ Learning/Discovery Experience
_____ Children's Health and Safety _____ Parade (Encourage everyone to participate.) _____ Other

♥ **In addition to sharing your group's information please have an interactive (preferably free) activity for the young people who visit your booth/space. You may request donations to cover materials etc.. Please describe the activity:**

♥ We try to share as many as possible community activities in the spirit of Children's Day on ChildrensDay.net ♥

♥ **The Entire Community Should Do Things In Honor of Children's Day: What are you, your school, family, church, group, business doing?**

You can email us more information about your activities: childrensday4all@yahoo.com Can we share it on our website? __ yes __ no

Activity Area

For Kaleidoscope spaces are 10 feet by 10 feet. Participants will be provided with 1 table & 2 chairs from CSULB with advance planning: Electricity is available & booths can be rented for \$60. For Children's Day at the Park there is no electricity & we encourage everyone to create a picnic type atmosphere & to bring their own lawn chair & set ups. Size of Space Areas are more flexible. For both events setup begins at 9 a.m. You must be ready by 10:00, vacated and clean prior to 6 P.M..

If you would like to be included in the Activity Area please include the following information.

Number of space(s) requested _____ Age group appeal _____ Special Considerations (noise, messiness, prefer grass or concrete, etc.)

Entertainers:

Please describe your planned activity. If you need stage time, please include your sound reinforcement requirements. We encourage roving entertainers which appeal to children. You will be contacted as soon as possible.

Thank you so much! Please send this completed form to:

Children's Day USA tm Be Community Friendly!™ 3631 Olive, Long Beach, CA 90807

For more information, Please call: Office (562) 989-9346 Fax: Call 1st (562) 989-9346

In order to meet the many expenses of putting on Children's Day, donations are needed to Be Community Friendly!- Children's Day (\$35 for non profits suggested) (\$65 small businesses, \$150 large businesses, Co-Sponsorships available See Sponsor Letter).

*To Participate in Children's Day section All **Businesses & food vendors etc. must make arrangements with & follow the guidelines of Children's Day USA & Be Community Friendly!** Children's Day is to be as basically noncommercialized as possible!*

Proceeds support Children's Day USA including charitable donations to Save the Children &/or UNICEF.

Make checks payable to: Children's Day or Be Community Friendly!™ a 501 (c) (3) Tax Exempt Organization

Donations are needed & are deeply appreciated! Thank YOU!





Children's Day USA™ ~ Be Community Friendly!™

Make Children's Day A New Custom!

Celebrate Children's Day Everywhere! Make Our World A Better Place!

3631 Olive, Long Beach, 90807

www.ChildrensDay.net | childrensday4all@yahoo.com | (562) 989-9346

501 (c) (3) Tax Exempt 95-3325223



Dear Friends of Children,

We are delighted to share the good news that the California Legislature has proclaimed the last Saturday of April (4/25) as "Children's Day." And the last week of April as *The Week of Children's Day* April 18- April 26th.

In your town we invite you to create & participate in uplifting activities in all aspects of the community with family and friends. Have fun! Celebrate at your church, business, school, organization or event during **Children's Day**. It will grow every year! Celebrate Children's Day Everywhere. Make Our World A Wonderful Place!

Create Children's Day is Your Community. ~ Make Our World a Wonderful Place!

Learn the Guidelines. Get The Kit at ChildrensDay.net Here's what we do in Long Beach CA.

How can you become an invaluable part of the 15th annual week long Children's Day's festivities?

It is easy; between **April 18 - April 26th**...

- **Encourage** everyone to do something in the spirit of **Children's Day**.
- **Join** many supporting community groups & organizations by **dedicating** an *uplifting activity or event* you are already planning to Children's Day during The Week of Children's Day between *April 18th - April 26th*.
- **Attend The Kickoff on April 18th** between 11 AM – 4 PM at **Recreation Park** (4900 E. 7th & Park) in Long Beach at the **Children's Day & Earth Day Celebration & Parade**. The festivities feature stage entertainment, the **Children's Parade @ 1:00**, crafts, environmental displays, electric cars & more.
- **Join Children's Day Celebration & Parade on April 25th** between 11 AM – 5 PM at **CSULB's Kaleidoscope**, the fabulous open house festival of Cal State University Long Beach. It is the second largest event in Long Beach, next to the Grand Prix. The festivities feature the **Children's Day Stage**, the **Children's Parade at 1:00-1:30**, & **additional activities galore**.

Children's Day and "The Education Project" is designed to be part of **Character Development Programs** in Schools. *The Children's Day Theme* is always "**Do Something Wonderful & Make Our World A Better Place.**"

The Special Focus 2009: Yes We Can! Do Something Wonderful!

Join us as a **sponsor** or **exhibitor**. Create wonderful memories for years to come. Please unite with us to make an investment in our children's future and celebrate **Children's Day**. You will be delighted you did. We have great spots for small & large exhibitors. (A few scholarships are available.)

We are also seeking major **Corporate Sponsors** to join with us and invest in supporting and promoting Children's Day. Sponsors can participate one or both days.

Exhibit – Spaces Financial Guidelines: Nonprofit Organizations \$35, Small Businesses \$65, Medium size and Large Businesses \$100 and up. (10 X 10 space included)

- **Non-profit Co-sponsorships.** Our *suggested* donations are: Small non-profit organizations: \$100, Larger Non-profits: \$200 - \$300. (10 X 10 space included) **Major Star Non-profit & Partnering:** \$1000-\$1500.
- **Corporate Co-sponsorships:** *Suggested* donations are: **Small Businesses** \$100, **Medium Businesses** \$250, **Large Businesses** \$400, **Large Corporate Sponsor(s)** \$500 - \$1500 (Space Included). **Major Corporate Sponsorship:** Sponsorship of the major costs of Children's Day. Sponsor Guidelines Available.

Our Major Sponsor & Co-Sponsors will be listed at every table/space at both events & will be included in our publicity notices to the press and posted on ChildrensDay.net for one full year or more. Sponsors will receive awards recognizing your generous contribution. *Kaleidoscope fees must be paid in addition to sponsorships.* Questions: See Definitions & Guidelines. Thank you so much for your kind support.

Celebrate Children's Day Wherever You Are! ♥ Heart's The Most Important Thing

Sincerely, *Summer Hansen*, Founder-Director

We donate a portion of our proceeds to UNICEF &/or to Save the Children.

The Theme
Is Always:

Do Something Wonderful & Make Our World a Better Place!

State of California Senate Resolution

By the Honorable Alan S. Lowenthal, 27th Senatorial District;

Relative to

Children's Day

- WHEREAS, The California State Legislature has proclaimed the last Saturday of April of each year as Children's Day, and the last week of April of each year as Children's Week, and it is appropriate at this time to recognize the importance of this celebration and encourage Californians to participate in these events and, with their involvement, help make our world a wonderful place; and
 - WHEREAS, Children's Day is dedicated to the hopes of the child within us all and to children everywhere; and
 - WHEREAS Children's Day is a special time for happiness, to love our children, to uplift and to inspire people of all ages to positive actions, and to aspire to do great things; and
 - WHEREAS, The State of California is continuing to endeavor to set a great example by putting our children and young people and their well being as a top priority; and
 - WHEREAS, Children's Day reminds us all for the sake of our children to take care of our Earth, value and support education, make better communities and contribute to a better world by fostering goodwill, love, peace, kindness, mutual respect, cooperative win-win attitudes, stewardship, protection of the ecosystem and all living things; and to enact wise policies to protect children and their future; and
 - WHEREAS, Children's Day focuses on ways to improve communities, to be better parents, people, mentors and role models for children and causes us to think about what we do that affects everything around us and future generations; and
 - WHEREAS, Children's Week leading up to Children's Day is a time to encourage everyone to do things in honor of Children's Day and naturally links Earth Day and caring for our environment with Children's Day, adding to the heart and importance of both; and
 - WHEREAS, Children's Day encourages everyone to make our world a wonderful place, and
- WHEREAS, Children's Day **is a gift that keeps on giving for generations to come and is** a time to make good dreams come true; **and**
- WHEREAS, *The Children's Day Theme* always will be: "Do something wonderful to make our world a better place." now, therefore, be it

RESOLVED BY SENATOR ALAN S. LOWENTHA, That he recognizes the last Saturday of April as Children's Day and the last week of April as Children's Week in the State of California, and encourages all communities, leaders, individuals, churches, organizations, businesses and schools to support Children's Day, where, by setting a good example, communities throughout America and in our world will be encouraged to celebrate Children's Day.

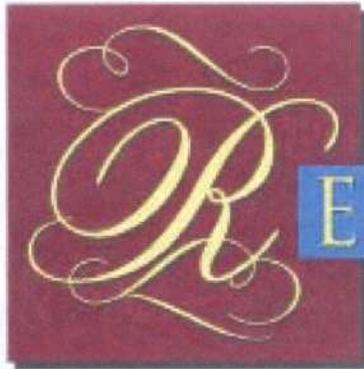
Member Resolution No. 422 Dated this 19th day of April, 2008

Alan S. Lowenthal

Honorable Alan S. Lowenthal 27th Senatorial District

* *The Theme*
* Is Always:

Do Something Wonderful & Make Our World a Better Place!



CALIFORNIA SENATE

RESOLUTION

By the Honorable Alan S. Lowenthal, 27th Senatorial District
Relative to:

Children's Day

WHEREAS, The California State Legislature has proclaimed the last Sunday of April of each year as Children's Day, and the last week of April of each year as Children's Week, and it is appropriate at this time to recognize the importance of this celebration and encourage Californians to participate in these events and, with their involvement, help make our world a wonderful place; and

WHEREAS, Children's Day is dedicated to the hopes of the child within us all and to children everywhere; and

WHEREAS, Children's Day is a special time for forgiveness, to love our children, to uplift and to inspire people of all ages to positive actions, and to aspire to do great things; and

WHEREAS, The State of California is continuing to endeavor to set a great example by putting our children and young people and their well-being as a top priority; and

WHEREAS, Children's Day reminds us all for the sake of our children to take care of our Earth, value and support education, make better communities and contribute to a better world by fostering goodwill, love, peace, kindness, mutual respect, cooperative win-win attitudes, stewardship, protection of our ecosystems and of all living things, and most wise policies to protect children and their future; and

WHEREAS, Children's Day focuses on ways to improve communities, to be better parents, people, citizens, and role models for children, and causes us to think about what we do that affects everything around us and future generations; and

WHEREAS, Children's Week leading up to Children's Day is a time to encourage everyone to do things in honor of Children's Day and notably both Earth Day and caring for our environment with Children's Day, adding to the heart and importance of both; and

WHEREAS, Children's Day encourages everyone to help make our world a wonderful place; and

WHEREAS, Children's Day is a gift that keeps on giving for generations to come and is a time to make good things come true; and

WHEREAS, The Children's Day theme always will be "Do something wonderful to make our world a better place"; now, forever, be it

RESOLVED BY SENATOR ALAN S. LOWENTHAL, That he recognize the last Sunday of April as Children's Day and the last week of April as Children's Week in the State of California, and encourages all communities, leaders, individuals, churches, organizations, businesses, and schools to support Children's Day, where, by setting a great example, communities throughout America and in our world will be encouraged to celebrate Children's Day.

Member Resolution No. 422
Dated this 19th day of April, 2008.

Honorable Alan S. Lowenthal
27th Senatorial District

The Theme
Is Always: **Do Something Wonderful & Make Our World a Better Place!**