

C-11

January 10, 2023

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution authorizing the City Manager, or designee, to execute a contract, and any necessary documents including any subsequent amendments, with the Long Beach Public Transportation Company, of Long Beach, CA, for the Belmont Shore Employee Bus Pass Program, in an annual amount not to exceed \$270,000, for the period of January 1, 2023 to December 31, 2023, with the option to renew for two additional one-year periods, at the discretion of the City Manager. (District 3)

DISCUSSION

City Council approval is requested to enter into a contract with the Long Beach Public Transportation Company (LBT) to provide transit access to all eligible persons employed by Belmont Shore businesses on all established LBT bus service routes. As a result of exploring various options to mitigate resident and patron parking challenges, the Belmont Shore Business Association (BSBA) and the Belmont Shore Parking and Business Improvement Area Advisory Commission (Commission) established the Belmont Shore Employee Bus Pass Program (Program) in 2012. The Program utilizes existing LBT bus services to provide employees of Belmont Shore businesses unlimited rides on all LBT bus routes seven days per week at no cost. Due to the Program's success, the City Council has previously approved multiple extensions, and funding was provided by both parking meter revenues overseen by the Commission and Proposition A (Prop A) funds.

On August 8, 2017, the City Council awarded a contract to LBT for the Program for a one-year (1) period, with the option to renew for two (2) additional one-year periods. Both one-year renewals were exercised, and the contract expired on August 31, 2020. Prior to contract expiration, on February 20, 2020, the Commission voted unanimously to suspend the Program to reallocate funding to other Commission priorities. Based on community feedback from residents and Belmont Shore businesses, on June 16, 2022, the Commission voted unanimously to reinstate the Program. For the new, requested agreement, expenses will be capped by LBT at \$270,000 annually for the period of January 1, 2023 through December 31, 2023. LBT will also provide the City of Long Beach (City) with monthly ridership reports to assess program outcomes. The City has also collaborated with LBT and the BSBA to develop communication materials to promote the Program's reinstatement to Belmont Shore businesses and their employees.

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City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process but allows for awards without a competitive bid process when authorized by a Resolution adopted by the City Council.

This matter was reviewed by Deputy City Attorney Vanessa S. Ibarra on December 15, 2022, Purchasing Agent Michelle Wilson on November 14, 2022, and by Budget Management Officer Nader Kaamoush on November 28, 2022.

TIMING CONSIDERATIONS

City Council action is requested on January 10, 2023, to allow the Program to continue.

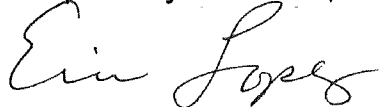
FISCAL IMPACT

The Program will not exceed \$270,000 for the period of January 1 to December 31, 2023, with the option to renew for two additional one-year periods, at the discretion of the City Manager. The Program's first year will be funded with Prop A funds currently appropriated in the Capital Projects Fund Group in the Public Works Department. If the Program is renewed for two additional one-year periods, Prop A funds will be allocated as part of the annual Capital Projects budget development process. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. Approval of this recommendation will benefit the local jobs by providing transit access to all eligible persons employed by Belmont Shore businesses.

SUGGESTED ACTION:

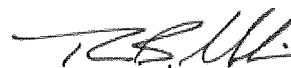
Approve recommendation

Respectfully submitted,



ERIC LOPEZ
DIRECTOR OF PUBLIC WORKS

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENT: RESOLUTION

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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH THE LONG BEACH PUBLIC TRANSPORTATION COMPANY, WITHOUT ADVERTISING FOR BIDS, FOR THE BELMONT SHORE EMPLOYEE BUS PASS PROGRAM, IN AN ANNUAL AMOUNT NOT TO EXCEED \$270,000, FOR A PERIOD OF ONE YEAR WITH THE OPTION TO RENEW FOR TWO ADDITIONAL ONE-YEAR PERIODS

WHEREAS, the Department of Public Works (“PW”) is responsible for the safe and efficient movement of people and goods by using a multi-modal transportation network and through transportation planning; and

WHEREAS, the Belmont Shore Employee Bus Pass Program (“Program”) was established in 2012 by the Belmont Shore Business Association (“BSBA”) and the Belmont Shore Parking and Business Improvement Area Advisory Commission (“Commission”) as an option to mitigate resident and patron parking challenges; and

WHEREAS, a contract was awarded on August 8, 2017 to the Long Beach Public Transportation Company (“LBT”) to provide employees of Belmont Shore businesses unlimited rides on all LBT bus routes seven days per week at no cost; and

WHEREAS, due to the Program’s success, the City Council approved multiple extension, and funding was provided by both parking meter revenues overseen by the Commission and Proposition A funds; and

WHEREAS, the contract was set to expire on August 31, 2020; however, prior to the expiration date, the Commission voted unanimously to suspend the Program on February 20, 2020; and

1 WHEREAS, PW seeks to continue Program services based on community
2 feedback received from residents and Belmont Shore businesses; and

3 WHEREAS, the Commission voted unanimously on June 16, 2022 to
4 reinstate the Program; and

5 WHEREAS, LBT is the established public transportation company for Long
6 Beach and the only company who currently provides existing bus services to City residents
7 through the Belmont Shore Business Improvement District area; and

8 WHEREAS, as a result, no useful purpose would be served by advertising
9 for bids and to do so would constitute an idle and useless act and unnecessary expenditure
10 of public funds;

11 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
12 follows:

13 Section 1. The City Manager is hereby authorized to enter into a contract
14 with the Long Beach Public Transportation Company, without advertising for bids, for the
15 reinstatement of the Belmont Shore Employee Bus Pass Program, in an annual amount not
16 to exceed Two Hundred Seventy Thousand Dollars (\$270,000), for a period of one (1) year,
17 with the option to renew for two (2) additional one (1) year periods, at the discretion of the
18 City Manager.

19 Section 2. This resolution shall take effect immediately upon its adoption
20 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

21 I hereby certify that the foregoing resolution was adopted by the City Council
22 of the City of Long Beach at its meeting of _____, 20__ by the
23 following vote:

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25 Ayes: Councilmembers: _____
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Noes: Councilmembers: _____

Absent: Councilmembers: _____

Recusal(s): Councilmembers: _____

City Clerk