



Date: July 11, 2013
To: Housing and Neighborhoods Committee Staff
From: Larry Herrera, City Clerk
Subject: City Council Referral to the Housing and Neighborhoods Committee

At the City Council meeting held Tuesday, July 9, 2013, the following agenda item was referred to the Housing and Neighborhoods Committee:

CRAFTSMAN VILLAGE PARK

Vice Mayor Garcia moved, seconded by Councilman Austin, that the communication be received and referred to the Housing and Neighborhoods Committee.

A handwritten signature in black ink that reads "Larry Herrera".

LARRY G. HERRERA
City Clerk

Prepared by:
Carolyn Hill

Attachment

cc: Patrick West, City Manager
Suzanne Frick, Assistant City Manager
Reginald I. Harrison, Deputy City Manager



City of Long Beach

R-23
Office of Vice Mayor Robert Garcia
Councilmember, First District

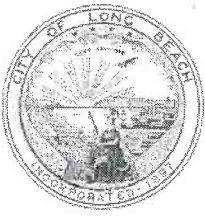
Date: July 9, 2013
To: Honorable Mayor and Members of the City Council
From: Vice Mayor Robert Garcia, First District *RG*
Councilmember Suja Lowenthal, Second District *SL*
Subject: Craftsman Village Park

Recommendation:

Request the Housing & Neighborhoods Committee and the Park & Recreation Commission consider naming the future park at 851 Orange Avenue, "Craftsman Village Park," and report back to Council with recommendation

Fiscal Impact:

There is no significant fiscal impact associated with this action.



Date: October 22, 2013

To: Members of the Housing and Neighborhoods Committee

From: George Chapjian, Director of Parks, Recreation and Marine *G.C.*

Subject: Recommendation to name the park located at 851 Orange Ave, Craftsman Village Park. (District 1)

DISCUSSION

On July 9, 2013, Vice Mayor Robert Garcia requested that the Mayor and Members of the City Council refer to the Parks and Recreation Commission and Housing and Neighborhoods Committee a request name the park site located at 851 Orange Craftsman Village Park.

The Parks and Recreation Commission considered this request at their August 8, 2013 meeting (Attachment) and unanimously approved this request.

The Administrative Regulation AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person have been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

In accordance with this regulation, the name referred to the Parks and Recreation Commission, Craftsman Village Park, reflects both a recognized geographic and historic feature of the City, the Craftsman Village Historic District. The name was suggested at the inception of the project by

neighbors around the park. On April 15, 2013, the Craftsman Village Historic District Association voted to support the name.

Funded by a State of California Proposition 84 Grant, the small park at 851 Orange Avenue will provide much needed park space in a park deficient area of the city. The community has been involved in the design of the park even prior to submitting the grant application and has requested many design features that reflect the historic nature of the surrounding craftsman bungalows.

TIMING CONSIDERATIONS

City Council action on this matter is not time critical.

FISCAL IMPACT

There is no fiscal impact with the recommendation action.

IT IS RECOMMENDED THAT THE COMMITTEE:

Concur with the recommendation that the park site located at 851 Orange Avenue be named "Craftsman Village Park", and refer the recommendation to the City Council for approval.

APPROVED:



PATRICK H. WEST
CITY MANAGER

Attachment:



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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2760 N. Studebaker Road, Long Beach, CA 90815-1697
(562) 570-3100 • FAX (562) 570-3109
www.LBParks.org

selected
best in the nation

August 8, 2013

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Recommend the name Craftsman Village Park to the Housing and Neighborhood Committee for the park site located at 851 Orange Avenue. (District 1)

DISCUSSION

On July 9, 2013, Vice Mayor Robert Garcia requested that the Mayor and Members of the City Council refer to the Parks and Recreation Commission a request to recommend a name for the park site at 851 Orange Ave. (Attachment A). The Parks and Recreation Commission recommendation will be transmitted to the Housing and Neighborhoods Committee and the full City Council.

The Administrative Regulations AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;

"We create community and enhance the quality of life through people, places, programs and partnerships"

MEMBERS OF THE PARKS AND RECREATION COMMISSION

August 8, 2013

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- A name in honor of a person is not appropriate if that person have been overly recognized in the past; and,
- A name may be selected through a competition or a contest.


In accordance with this regulation, the name referred to the Parks and Recreation Commission, Craftsman Village Park, reflects both a recognized geographic and historic feature of the City. In addition, the name Craftsman Village Park was suggested at the inception of the project by the neighbors. On April 15, 2013, the neighbors attending the Craftsman Village Historic District Association meeting overwhelmingly supported the name.

Funded by a State of California Proposition 84 Grant, the small park at 851 Orange Avenue will provide much needed park space in a park deficient area of the city. The community has been involved in the design of the park even prior to submitting the grant application and has requested many design features that reflect the historic nature of the surrounding craftsman bungalows.

SUGGESTED ACTION:

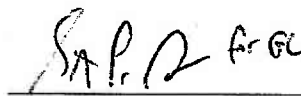
Recommend the name Craftsman Village Park for the park located at 851 Orange Avenue and forward to the Housing and Neighborhoods Committee and the full City Council.

Respectfully submitted,



RAMON AREVALO
MANAGER
MAINTENANCE AND DEVELOPMENT

APPROVED:

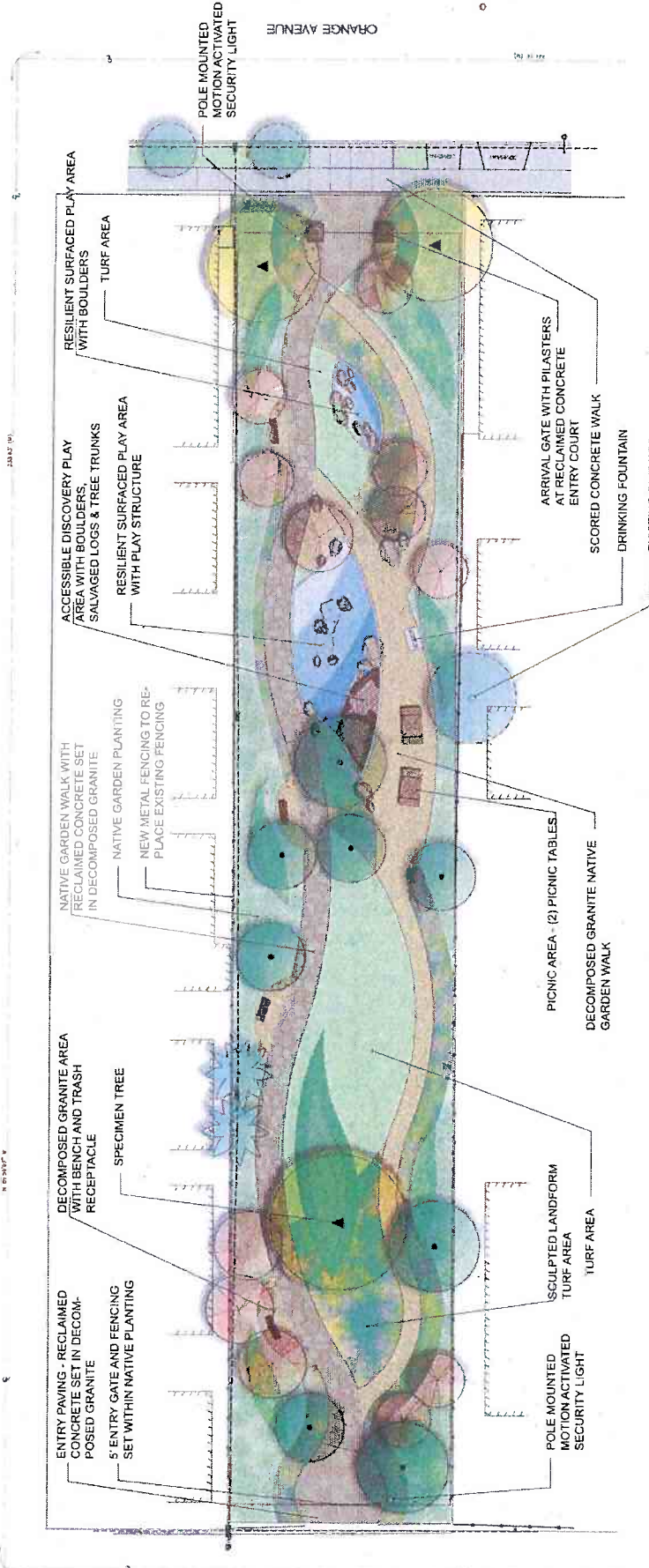


GEORGE CHAPJIAN
DIRECTOR

CG:RA:AMM/vhd
P:\P\ng-Develadm\1\Shared\IP&R\letters\Craftsman Village naming PRC\tr 8-8-2013.doc

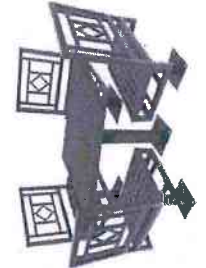
Attachment: Aerial Map

E. 9TH STREET



SAN PABLO COURT





Cercis occidentalis -
Western Redbud



Arbutus marina -
Strawberry Tree



Platanus racemosa -
California Sycamore



Achillea millefolium -
Yarrow



Arctostaphylos edmundsii
'Carmel Sur'
Carmel Sur Manzanita



Arctostaphylos edmundsii
'Sunset'
Sunset Manzanita



Carex praegracilis -
Sedge



Carpenteria californica -
Bush Anemone



Ceanothus gloriosus 'Point Reyes'
Lilac



Cupressus guadalupensis
'Greenlee's Blue Rocket'
Blue Rocket Cypress



Festuca Idahoensis
'Siskiyou Blue'
Idaho Blue Fescue



Juncus patens -
California Gray Rush



Mahonia repens -
Creeping Mahonia



Muhlenbergia ripens -
Deer Grass



Nolina Parryi -
Parry's Beargrass



City of Long Beach

R-23

Office of Vice Mayor Robert Garcia
Councilmember, First District

Date: July 9, 2013
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Councilmember Suja Lowenthal, Second District *SL*
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Recommendation:

Request the Housing & Neighborhoods Committee and the Park & Recreation Commission consider naming the future park at 851 Orange Avenue, "Craftsman Village Park," and report back to Council with recommendation

Fiscal Impact:

There is no significant fiscal impact associated with this action.