

CITY OF LONG BEACH

C-12

DEPARTMENT OF HEALTH AND HUMAN SERVICES

2525 GRAND AVENUE • LONG BEACH, CALIFORNIA 90815 • (562) 570-4000 • FAX: (562) 570-4049

September 4, 2018

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute an agreement, and any subsequent amendments, with the California Office of Traffic Safety, for Walk and Roll Long Beach, a bicycle and pedestrian safety initiative to receive and expend grant funding in the amount of \$150,000, for the period of October 1, 2018 through September 30, 2019. (Citywide)

DISCUSSION

On September 19, 2017, the City Council authorized an agreement with the California Office of Traffic Safety (OTS) to accept funding in the amount of \$150,000, for the period of October 1, 2017 through September 30, 2018, for the continuation of the Health and Human Services Department (Health Department) "Walk and Roll Long Beach" Pedestrian and Bicycle Safety Initiative (Initiative). The Health Department has now been awarded a grant for FY 19 in the amount of \$150,000 to continue the Initiative to promote pedestrian and bicycle safety in the City.

The Health Department will use OTS funding to promote pedestrian and bicycle safety at community events, offer free pedestrian and bicycle safety workshops in communities that experience a high number of traffic collisions, and promote walk and bike to school events throughout the City. The Initiative builds upon an OTS-funded program initially implemented October 1, 2016, and leverages funds received by the Southern California Association of Governments, that focuses on pedestrian and bike safety education to elementary school-age children.

The Initiative is in line with the City's Mobility Element and Healthy Communities Policy, where walking and bicycling are encouraged as a form of transportation and physical activity.

This matter was reviewed by Deputy City Attorney Linda T. Vu on August 6, 2018 and by Revenue Management Officer Geraldine Alejo, on August 10, 2018.

TIMING CONSIDERATIONS

City Council action is requested on September 4, 2018, to accept funding and continue the program starting on October 1, 2018.

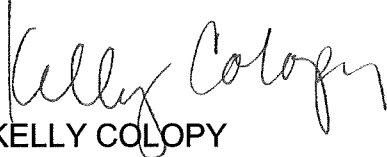
FISCAL IMPACT

The total amount of the agreement is \$150,000 for the period of October 1, 2018 through September 30, 2019. Sufficient appropriation for the grant agreement is included in the FY 19 Budget in the Health Fund (SR 130) in the Health and Human Services Department (HE). No match or in-kind service mandate is required, and there is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



KELLY COLOPY
DIRECTOR
HEALTH AND HUMAN SERVICES

APPROVED:



PATRICK H. WEST
CITY MANAGER