



City of Long Beach

Office of Councilwoman Lena Gonzalez

Date: November 11, 2014

To: Honorable Mayor and Members of the City Council

From: Councilwoman Lena Gonzalez, 1st District *LA*
Vice Mayor Suja Lowenthal, 2nd District *SL*

Subject: **Downtown Public and Privately Contracted Parking Study
Agenda Item Request**

Requested Action:

Direct the City Manager to study downtown public and privately contracted parking lots and structures to include:

- Efficiency as it relates to monthly usage and rates;
- Exploration of a smart phone application;
- Safety as it relates to any unusual high police calls for service at particular locations;
- Maintenance as it relates to who may be responsible for each location.

Background Information:

As downtown Long Beach continues to transform and grow ensuring access to safe, clean, and user-friendly parking lots and spaces is a necessity for residents, visitors and business owners. With the upcoming meter study it is imperative that parking be looked as a collective in order to have a comprehensive strategic approach that works for everyone utilizing these resources.

Residents, visitors and business owners face unique challenges in downtown when it comes to parking and creating systems and structures to help in this effort will allow us all to be successful as one city.

Fiscal Impact:

There is no fiscal impact.