



CITY OF
LONGBEACH

Communications Updates

February 26, 2019



PUTTING YOUR TAX DOLLARS TO WORK

Featured Initiative

Measure A

Long Beach voters approved Measure A — a 10-year sales tax increase — with 59.5 percent of the vote, or nearly 37,100 voters favoring the measure. With the passage of measure A, the city is committed to implementing its '\$150 Million Plan' over a period of roughly three years.

[Learn More About Measure A](#)



Measure A: \$150M Infrastructure Plan

Find out more about the Infrastructure and Public Safety projects proposed in the \$150 Million Plan.

Open

Details



A LIVABLE LONG BEACH

This app describes capital improvement projects in store for the City of Long Beach.

Open

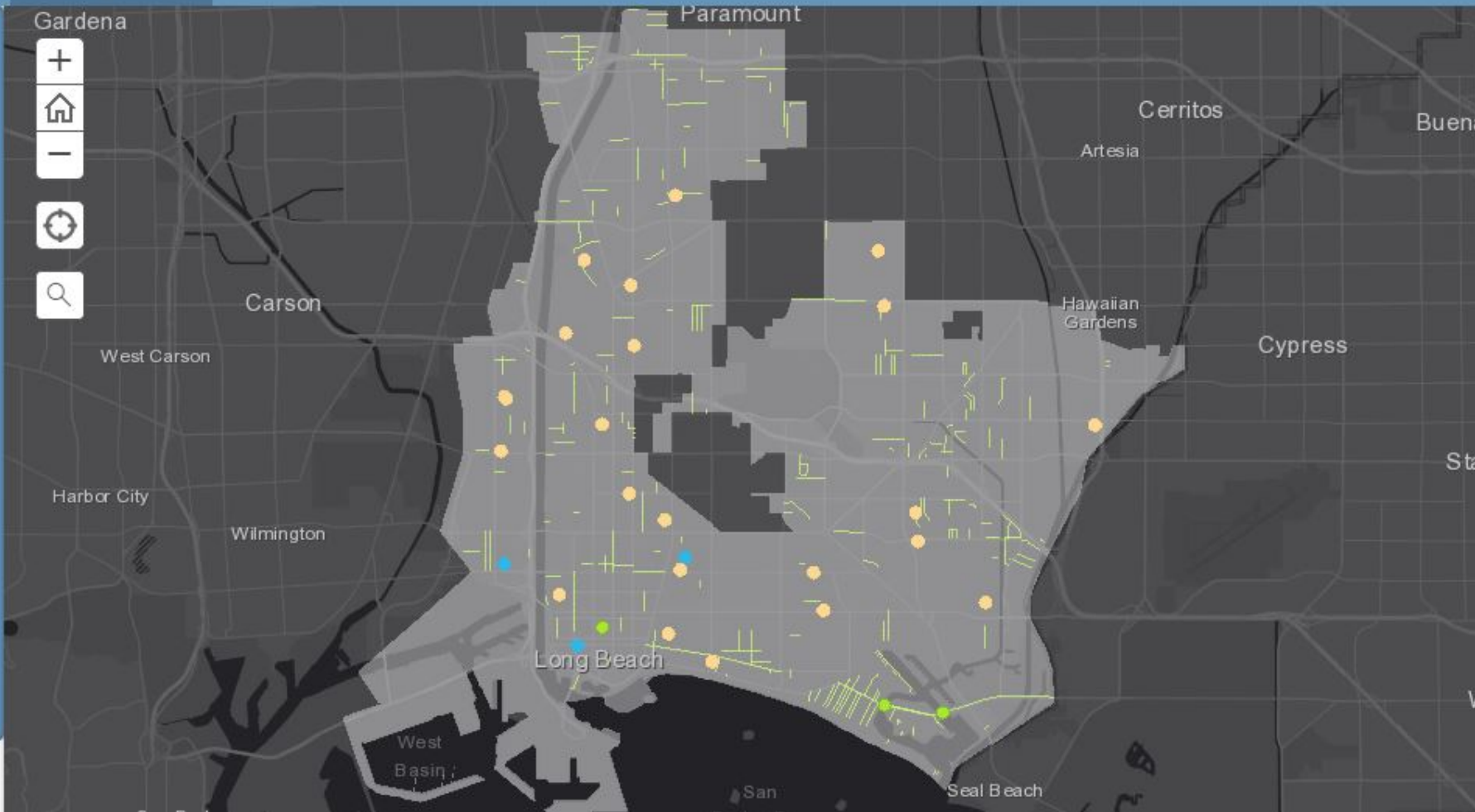
Details

Measure A Capital Improvement Projects in Fiscal Year 2017

- Overview
- Streets
- Community
- Public Safety
- To Learn More...











Beach

The life blood of any city is its infrastructure: streets and sidewalks, parks and community centers, and libraries and public safety facilities. Great cities have great infrastructure that they invest in through maintenance and upkeep. Conversely, deferring investment can quickly add up and make repairs that much more expensive. For example a roof that isn't fixed can quickly result in the failure of an entire building. With the passage of measure A, the city is committed to implementing its '\$150 Million Plan' over a period of roughly three years. Click through the tabs to learn more about the street, community, and public safety projects kicking off the first year of this plan in the City of Long Beach.





Measure A (2016) is a Long Beach ballot initiative approved by voters as a 10-year sales tax to fund public infrastructure and public safety services.

<p>Work is underway on projects in every District with the aim of improving infrastructure quality, energy efficiency, and ADA accessibility of locations such as libraries and community centers</p> 	<p>The restoration of Engine 8 in Belmont Shore has provided more rapid response to critical incidents in the region</p> 	<p>The reestablishment of the Police South Patrol Division has restored operations to match the other three patrol divisions, adding a Crime Analyst to identify crime trends and a Directed Enforcement Team to focus attention of problem locations</p> 	<p>The restoration of staff for Police Academy operations has eliminated the need to dedicate patrol officers to conduct academy trainings, allowing them to remain focused on 911 calls-for-service</p> 	<p>Six parks are undergoing major playground upgrades to encourage more families to enjoy play and the outdoors</p> 
<p>The restoration of Paramedic Rescue 12 has resulted in increased emergency response capabilities, in North Long Beach and citywide, reducing call times and relieving stress on critical public safety systems</p> 	<p>Measure A funds 41 new public safety posting</p> 	<p>Over the life of Measure A, 108 public safety positions are expected to be kept in service</p> 	<p>Preventative repairs to 204 lane miles of residential streets have extended the useful life of City streets</p> 	<p>Investment in Rancho Los Alamitos and Rancho Los Cerritos infrastructure is ensuring that Long Beach history and culture continues to be preserved for the next generation</p> 

Explore Measure A Funding

Select a project from the map, or a category below to see a map of current projects.



Parks & Recreation



Public Safety



Facilities



Mobility



Street Rehabilitation

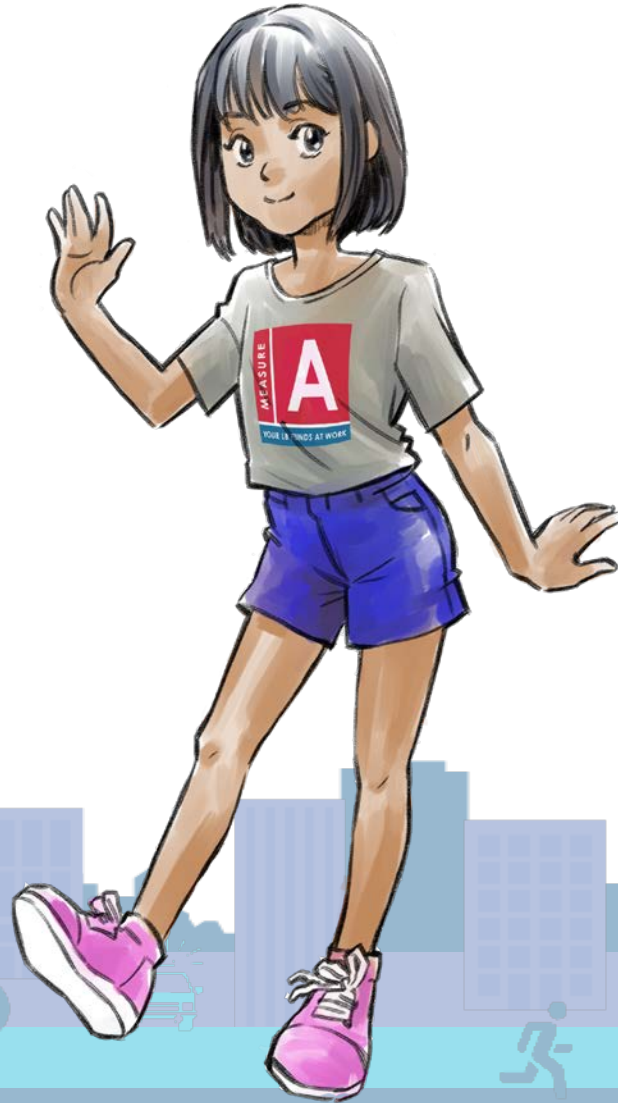


Clean Water



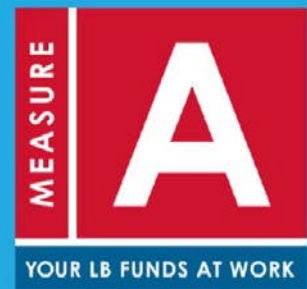


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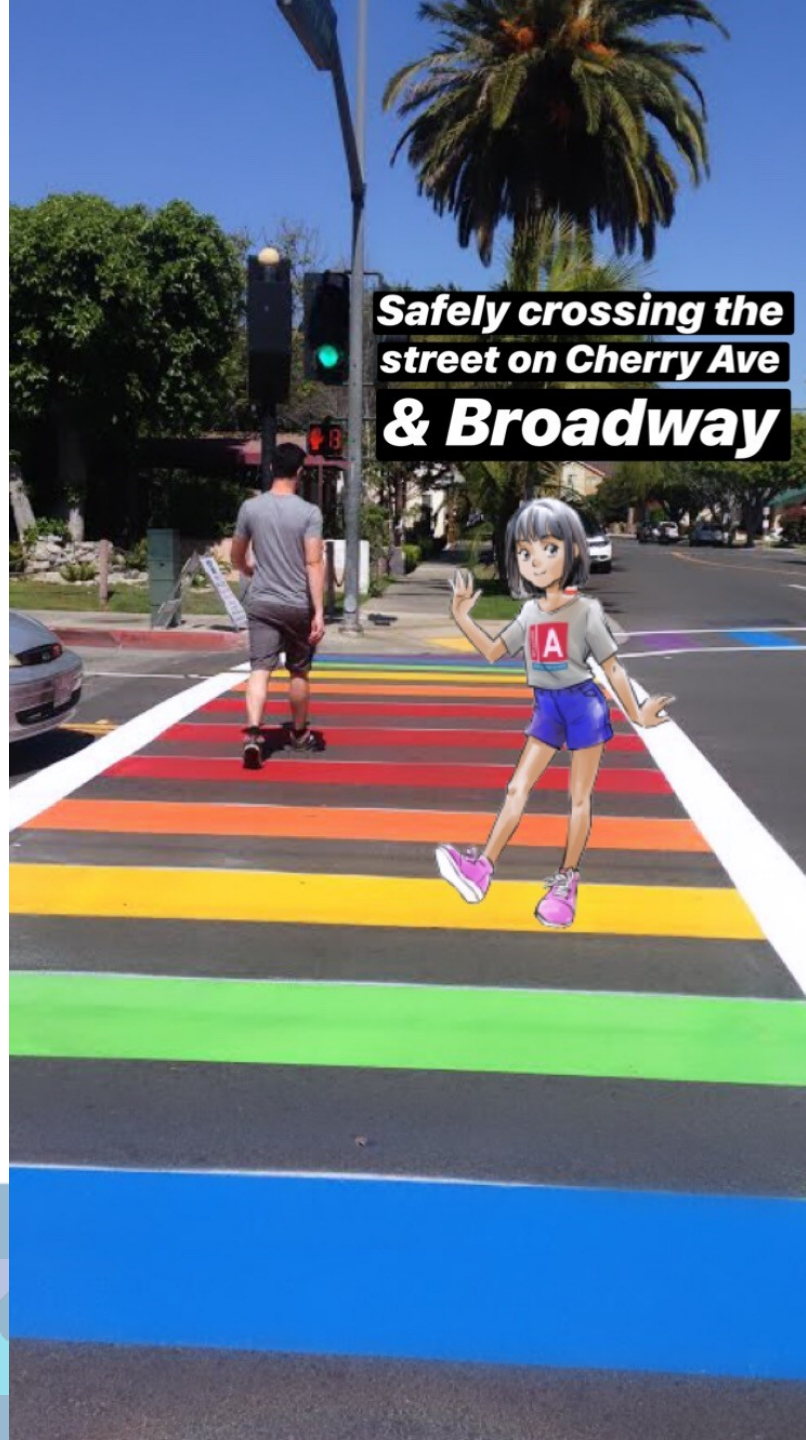


Where is #MeasureA Desirae today?



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**Safely crossing the
street on Cherry Ave
& Broadway**

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Having some fun on the playground



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Where is Measure A
Desirae?





Did you know
#MeasureA is helping
make upgrades to the
Community Center?

BIXBY PARK
COMMUNITY
CENTER

They include:

- Upgrades to the
bathrooms

- A new A/C unit

- New paint & ceiling
tiles for classrooms

- New shade
structures

- New fencing



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