



CITY OF LONG BEACH

C-18

DEPARTMENT OF HEALTH AND HUMAN SERVICES

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September 18, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute an agreement with The Earl B. and Loraine H. Miller Foundation to fund family-centered health education programming emphasizing childhood obesity prevention at the Miller Family Health Education Center in the amount of \$88,000, for the period of July 1, 2007 through June 30, 2008, and increase appropriations in the Health Fund (SR 130) and the Department of Health and Human Services (HE) by \$88,000. (Citywide)

DISCUSSION

The Earl B. and Loraine H. Miller Foundation has awarded the City of Long Beach Department of Health and Human Services (Health Department) an \$88,000 grant to further enhance family-centered health education programming at the Miller Family Health Education Center (MFHEC) with a special emphasis on topics and activities surrounding childhood obesity prevention.

This current grant program will build upon a 2006-2007 grant from the Miller Foundation, which funded bi-monthly health education forums, the upkeep of an MFHEC website, basic computer classes, and a Health Leadership Training Program for parents. Last year's funding from the Miller Foundation made it possible for the Health Department to fulfill many of its goals for the MFHEC, including expanding opportunities for limited English speaking and low-income families to access health education programs, services and training. There were a total of 275 participant visits to the six health education forums that were provided in a multilingual format, and more than 160 on-site childcare visits were provided during the forums to enable families to take part in the events. Twenty-one parents graduated from the Health Leadership Training Program and will continue to receive training during the 2007-2008 grant period.

The 2007-2008 funding from the Miller Foundation will enable the Health Department to take its health education programming to the next level. It will allow the Health Department to continue to hold health education forums with a new, modified focus on childhood obesity prevention, maintain the MFHEC website and continue its basic computer skills classes for parents. The grant will also fund new elements including: training parents on specific nutrition education workshops, and piloting a program to work in partnership with neighborhood action groups to look at environmental contributors to obesity in specific areas of Long Beach. The funding will support one

staff position, materials and incentives, and childcare and transportation to facilitate the community's engagement in health education programming.

This matter was reviewed by Deputy City Attorney Lori A. Conway on August 20, 2007 and by Budget and Performance Bureau Manager David Wodynski on August 24, 2007.

TIMING CONSIDERATIONS

City Council action on this item is requested on September 18, 2007 in order to expend full use of grant proceeds.

FISCAL IMPACT

The total amount of the agreement is \$88,000. An appropriation increase for this amount is included in the recommended action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



RONALD R. ARIAS
DIRECTOR
HEALTH AND HUMAN SERVICES

APPROVED:



ANTHONY W. BATTS
CITY MANAGER

ATTACHMENT A

Agency Name	Project Address	Amount Requested	Project Description
City of Long Beach Department of Health and Human Services	Multi-Service Center 1301 W. 12 th Street Long Beach, CA 90813	\$1.8 Million for a 3 year of funding.	Homeless Peer Mentor Project will provide five paid internships opportunities for homeless residents in shelters or permanent housing units. The interns will provide street outreach and engagement activities to peers who remain on the street. Additional funds will be requested to support operational expenses at the MSC, including upgrades to the T1 internet/phone system capacity, industrial laundry machines, furniture and general maintenance.
Beyond Shelter	Multi-Service Center 1301 W. 12 th Street Long Beach, CA 90813	\$425,000 for 1 year of funding.	Expansion of an existing "Housing First" Program in Long Beach by providing additional case management and housing location services to serve approximately 20 additional homeless families from Long Beach.
Catholic Charities	Community Services Center 123 E. 14 th Street, Long Beach, CA 90803	\$300,000 for 3 years of funding.	Expansion of an existing rental assistance/eviction prevent program called "Project Connect".
Children Today	1900 East South Street Long Beach, CA. 90805	\$465,000 for 5 years of funding.	Open a new childcare facility for homeless families in North Long Beach called The Play House North.
Food Finders, Incorporated	3434 Atlantic Avenue, Long Beach, CA 90807	\$300,000, for 3 years of funding.	Expansion of currently offered services. Increase capacity to supply furniture and household items to be used to help homeless people get set back up in housekeeping.
Goodwill, Serving the People of Southern Los Angeles County	123 E. 14 th Street in Long Beach, CA	\$284,224 for 3 years of funding.	Expansion of Goodwill Workforce Development Program to be co-located at the 123 E. 14 th Street Catholic Charities site. The program will provide employment training, placement, and retention services for homeless or at risk of homelessness accessing services at site.
Legal Aid Foundation of Los Angeles	Long Beach Multi-Service Center 1301 West 12 th Street Long Beach, CA 90813	\$1.8 million for 3 years (1/3 of which will be spent for services in Long Beach)	The Homeless Advocacy Project will assist chronically homeless individuals to obtain government benefits—with an emphasis on SSI, SSDI, Veterans Benefits, and Social Security—in conjunction with, and operating onsite at multiple existing agencies that provide shelter, case management, and other supportive services.
National Mental Health Association of Greater Los Angeles	Homeless Assistance Program, 456 Elm Ave., Long Beach 90802 and Transition Age Youth Program, 2025 Seventh St., Long Beach 90804	\$1.8 million for 3 years of funding.	The proposed program will strengthen currently existing services for young adults and adults who are homeless and have mental illness. The program expansion will increase Self-Sufficiency Projects, enhancement will focus on areas that will help individuals develop the skills and have the support they need to regain productive lives. Components include benefits assistance to help individuals apply for and obtain Social Security benefits and employment services that will help people develop work skills and a job history. A key component will be peer support mentors/coaches, who will provide one-to-one assistance to individuals to help them succeed in their homes, work and school.
Century Villages at Cabrillo	2001 River Avenue, Long Beach, 90810	\$1,900,000 for capital improvements for 1 year of funding.	The Family Shelter at Cabrillo will support the cost of building the Family Shelter Project at the Villages at Cabrillo. The housing project will provide housing for 80 homeless individuals and families per year through a two-building complex that will include individual units, communal areas, and the opportunity for vocational training and other services.
Substance Abuse Foundation of Long Beach, Inc.	2825 E. 7 th Street Long Beach, CA 90804	\$800,000 for 1 year of funding.	Support currently operating transitional housing beds and expand services designed to assist in acquiring and stabilizing permanent housing. These services include vocational training and case management, housing placement and case management, in-home life skills training both during and after the transition to permanent housing, rental assistance and eviction prevention.

ATTACHMENT A

Sunbridge Harbor View Rehabilitation Center	490 W. 14 th Street Long Beach, CA 90813	\$1.8 million for 5 years of funding.	This project will provide homeless prevention services to families at risk of homelessness in the Long Beach area. Services will include intensive case management services, mental health and substance abuse treatment, linkage to resources for housing/legal/employment/financial aid, eviction prevention, and rental assistance funds.
Center for Behavioral Research and Services California State University, Long Beach	1090 Atlantic Ave Long Beach, CA. 90813	\$495,000 for 3 years.	This project is an expansion on a currently operating food distribution program. Funds will provide for additional food that will complete proteins and more nutritional choices but that will still be appropriate to a homeless population. This project will also provide personal items so that homeless individuals will be able to open cans and eat with utensils. The project will include additional nutritional counseling added to the current provision of FDA commodities to homeless individuals to ensure that minimum nutritional requirements are met.
New Image Emergency Shelter	2291 Williams Street Long Beach, CA. 90813	\$306,180 for 3 years of funding.	Support services for an existing program at Project Stepping Stone transitional shelter for homeless families.