

January 24, 2023

**C-10**

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive the application of Ruta 15 Restaurant Solutions, Incorporated, dba Ruta 15 Ceviche Bar Mexican Kitchen, for an original application of an Alcoholic Beverage Control (ABC) License, at 1436 East 7<sup>th</sup> Street, submit a Public Notice of Protest to ABC, and direct the City Manager to withdraw the protest if a Conditional Use Permit Exemption (CUPEX) is granted. (District 2)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control received the above application on December 8, 2022. The applicant is still in the planning stages and has not yet received a CUPEX. Provided the Planning Commission approves the CUPEX, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest. City Council action is requested on January 24, 2023, to respond to the Department of Alcoholic Beverage Control by the January 27, 2023 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



WALLY HEBEISH  
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL  
January 24, 2023

Council District: 2  
Applicant: Ruta 15 Restaurant Solutions, Incorporated  
DBA: Ruta 15 Ceviche Bar Mexican Kitchen  
Address: 1436 East 7<sup>th</sup> Street  
Type of Application: Type 41 - An Original Application for an On-Sale Beer and Wine for a Bona Fide Public Eating Place License.  
Basis for protest: Residences within 100 feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and Necessity **is not** required for this application.

Census Tract: 5765.02  
Boundaries: 7<sup>th</sup> Street/3<sup>rd</sup> Street to the North  
Appleton Street to the South  
Walnut Avenue/Gaviota Avenue to the East  
Orange Avenue to the West  
Number of licenses allowed: 4  
Number of licenses existing: 3  
Police Reporting District: 361  
Boundaries: 7<sup>th</sup> Street to the North  
4<sup>th</sup> Street to the South  
Walnut Avenue to the East  
Orange Avenue to the West

Reported crimes in this district for ABC purposes are 93. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant  
Last day to request conditions and protest: January 27, 2023

Date: January 24, 2023

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **RUTA 15 CEVICHE BAR MEXICAN KITCHEN - 1436 EAST 7<sup>TH</sup> STREET**

---

**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/8/21 - 12/8/22)**

None.

**ABC INSPECTIONS (Past three years)**

Not applicable.

**RESIDENCES WITHIN 100 FEET**

646 Nebraska Avenue	Multi-Unit Residences
638 Nebraska Avenue	Multi-Unit Residences
1447 East 7 <sup>th</sup> Street	Single Family Residence
1445 East 7 <sup>th</sup> Street	Single Family Residence
1431 East 7 <sup>th</sup> Street	Single Family Residence

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

