

ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE  
CITY OF LONG BEACH AMENDING THE LONG BEACH  
MUNICIPAL CODE BY AMENDING CHAPTER 2.36  
RELATING TO THE ECONOMIC DEVELOPMENT  
COMMISSION

The City Council of the City of Long Beach ordains as follows:

Section 1. Chapter 2.36 of the Long Beach Municipal Code is amended  
to read as follows:

Chapter 2.36  
ECONOMIC DEVELOPMENT COMMISSION

2.36.010 Created.

There is created a Commission in and for the City to be known and  
designated as the Economic Development Commission.

2.36.020 Appointment, composition and terms of office.

The Economic Development Commission shall consist of eleven (11)  
members. At least a majority of the members of the Commission shall be residents  
of the City at the date of appointment. The remainder of the Commission may be  
comprised of residents of the City or individuals having a business interest in the  
City at the date of his/her appointment. The members of the Commission shall be  
appointed by the Mayor, subject to the confirmation of the City Council. The Mayor  
shall make no fewer than four (4) of said appointments to reflect experience in the  
following areas:

OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Long Beach, CA 90802-4664

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1           A.     Business associations such as the Long Beach Area  
2 Chamber of Commerce, a Business Improvement District or Business  
3 Incubator/Start-up Organization (Business Association);

4           B.     Long Beach Unified School District, Long Beach City College,  
5 California State University, Long Beach, a Workforce Organization, Labor  
6 Organization or other education workforce experience (Education);

7           C.     A representative of the real estate, insurance, legal,  
8 accounting, architecture or financial service industry or similar profession in  
9 Long Beach (Professional Services);

10          D.     Long Beach Convention and Visitors Bureau, hospitality or  
11 other tourism experience (Tourism);

12          E.     A representative with aerospace or airport-related business  
13 experience (Aviation);

14          F.     The Port of Long Beach, international trade or global logistics  
15 experience (Goods Movement/International Trade); or

16          G.     A representative with health care, medical, pharmaceutical or  
17 related experience (Medical).

18                 The remaining commissioners shall be appointed by the Mayor of the City  
19 subject to City Council confirmation, representing business or a business-related  
20 civic interest in Long Beach.

21   2.36.030     Duties.

22                 The duties of the Commission shall be to advise and recommend to the City  
23 Council and the City Manager on matters pertaining to activities affecting  
24 economic development within the City, in the creation of private-sector  
25 employment opportunities and business ventures, on methods of coordinating  
26 economic efforts, and more specifically to advise and recommend to the City  
27 Council concerning the following:

28           A.     The evaluation of research concerning economic growth

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patterns of the community;

B. The identification of economic development needs and opportunities in the community and the recommendation of program strategies for implementation by City staff;

C. The evaluation and recommendation of marketing plans for economic development programs; and

D. Any other areas or topics relating to Economic Development as directed by the City Council.

Nothing herein contained shall be construed as investing the Commission, or any member thereof, with supervisory powers over the actions or duties of City departments.

2.36.040 Organization.

A. All meetings shall be subject to the provisions of the Ralph M. Brown Act (California Government Code section 54950 et seq.).

B. The Commission shall be subject to the provisions of Long Beach Municipal Code Chapter 2.18. If a specific provision of this ordinance conflicts with any provision of Long Beach Municipal Code Chapter 2.18, the specific provision shall control.

Section 2. The City Clerk shall certify to the passage of this ordinance by the City Council and cause it to be posted in three (3) conspicuous places in the City of Long Beach, and it shall take effect on the thirty-first (31st) day after it is approved by the Mayor.

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I hereby certify that the foregoing ordinance was adopted by the City Council of the City of Long Beach at its meeting of \_\_\_\_\_, 2014, by the following vote:

Ayes: Councilmembers: \_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

Noes: Councilmembers: \_\_\_\_\_

\_\_\_\_\_

Absent: Councilmembers: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
City Clerk

Approved: \_\_\_\_\_  
(Date)

\_\_\_\_\_  
Mayor

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