

OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Lana Beach, CA 90802-4664

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SECOND AMENDMENT TO AGREEMENT NO. 35936

35936

THIS SECOND AMENDMENT TO AGREEMENT NO. 35936 is made and entered, as of October 12, 2022 for reference purposes only, pursuant to a minute order adopted by the City Council of the City of Long Beach at its meeting on April 6, 2021, by and between SUZANNE P. LAWRENCE, DBA ADVISOR BUSINESS SOLUTIONS, INC., a California corporation ("Consultant"), with a place of business at 3780 Kilroy Airport Way, #200, Long Beach, CA 90806, and the CITY OF LONG BEACH, a municipal corporation ("City").

WHEREAS, On October 4, 2022, City Council authorized an agreement with the California Department of Public Health to accept and expend grant funding for the Black Infant Health Public Awareness Campaign; and

WHEREAS, the Campaign requires the services of a specialist in communications, marketing, and app development to create a culturally responsive public awareness media campaign centered on the Black Infant Health Program and specifically tailored to Black women across the State of California; and

WHEREAS, City and Consultant (the "Parties") entered into Agreement No. 35936 (the "Agreement") whereby Consultant agreed to provide these services; and

WHEREAS, the Parties entered into a First Amendment to the Agreement to extend the term to June 30, 2022;

WHEREAS, the Parties desire to increase the total Agreement to a revised amount not to exceed Three Hundred Fifty Thousand Dollars (\$350,000) and extend the term of the Agreement for an additional one-year period;

NOW, THEREFORE, in consideration of the mutual terms, covenants, and conditions herein contained, the Parties agree as follows:

1. Section 1. A. of the Agreement is hereby amended to read as follows.

"Contractor shall furnish specialized services, as authorized by Resolution

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1 No. RES-21-0032 and described in Exhibit "A", attached to this Agreement and  
2 incorporated by this reference, in accordance with the standards of the profession, and  
3 City shall pay for these services in the manner described below, in an annual amount not  
4 to exceed Three Hundred Fifty Thousand Dollars (\$350,000)."

5 2. Section 2. of the Agreement is hereby amended to read as follows.

6 "The term of this Agreement shall commence on October 1, 2020, and shall  
7 terminate at midnight on June 30, 2023, unless sooner terminated as provided herein."

8 3. Except as expressly modified herein, all of the terms and conditions  
9 contained in Agreement No. 35936 are ratified and confirmed and shall remain in full  
10 force and effect.

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1 IN WITNESS WHEREOF, the parties have caused this document to be duly  
2 executed with all formalities required by law as of the date first stated above.

3  
4 SUZANNE P. LAWRENCE, DBA ADVISOR  
5 BUSINESS SOLUTIONS, INC., a California  
6 corporation

7 October 13<sup>th</sup>, 2022

8 By [Signature]  
9 Name Suzanne P. Lawrence  
10 Title Consultant

11 \_\_\_\_\_, 2022

12 By \_\_\_\_\_  
13 Name \_\_\_\_\_  
14 Title \_\_\_\_\_

15 "Consultant"

16 CITY OF LONG BEACH, a municipal  
17 corporation

18 10/20/, 2022

19 By Linda F. Jakem  
20 City Manager

21 "City"  
22 EXECUTED PURSUANT  
23 TO SECTION 5906 OF  
24 THE CITY CHARTER.

25 This Second Amendment to Agreement No. 05986 is approved as to form on

26 October 18, 2022.

27 CHARLES PARKIN, City Attorney

28 By [Signature]  
Deputy

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