



CITY OF LONG BEACH

C-10

DEPARTMENT OF PARKS, RECREATION & MARINE

2760 N. Studebaker Road, Long Beach, CA 90815-1697

(562) 570-3100 • FAX (562) 570-3109

www.lbparks.org

March 18, 2008

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute a Revocable Permit granting the Grand Prix Association of Long Beach permission to occupy and use certain areas for parking and hospitality during the staging of the 2008 Toyota Grand Prix of Long Beach. (District 2)

DISCUSSION

On April 17 through 20, 2008, the 34th Annual Toyota Grand Prix of Long Beach will take place on the streets of Long Beach. The Grand Prix Association of Long Beach (Association) has requested the use of certain areas adjacent to the race circuit for general and recreational vehicle parking (Exhibit A) and hospitality areas (Exhibit B) for approximately 250,000 race fans who will come to watch this year's annual event. The proposed Revocable Permit grants permission to occupy these areas and it establishes the conditions and fees for their use. This request is consistent with previous requests from the Association, which has conducted this race in Long Beach for 33 years.

This year's Revocable Permit will allow the Association to use the Alamitos Beach parking lot, the northern section of the Shoreline Marina parking lot, and the western end of Shoreline Drive, including center median areas, for general motor vehicle parking and storage. Hospitality areas shall be established at the Rainbow Lagoon and Marina Green areas. These are the same areas granted under the permit last year.

Health and Human Services and Fire Department personnel will be present during all days of the Long Beach Grand Prix and will perform continual inspections of the permitted areas.

This matter was reviewed by Principal Deputy City Attorney J. Charles Parkin on February 22, 2008, and Budget Management Officer Victoria Bell on March 4, 2008.

HONORABLE MAYOR AND CITY COUNCIL

March 18, 2008

Page 2

TIMING CONSIDERATIONS

City Council action is requested on March 18, 2008, in order to expedite the issuance of the Revocable Permit. Construction for the 2008 Toyota Grand Prix of Long Beach began on February 18, 2008.

FISCAL IMPACT

Parking charges of \$9,000 will be assessed for use of parking areas (Exhibit C) under the Revocable Permit and will be deposited into the Tidelands Operating Fund (TF) in the Department of Parks, Recreation and Marine (PR). The City shall be reimbursed for all City expenses associated with this event.

SUGGESTED ACTION:

Adopt recommendation.

Respectfully submitted,



PHIL T. HESTER
DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:DWA:js

Attachments: Exhibits A-C

APPROVED:


for _____
PATRICK H. WEST
CITY MANAGER

EXHIBIT A - PARKING PERMIT ACCESS

2008 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP

OFFICIAL HOTEL
LONG BEACH HILTON
 (OCEAN AT GOLDEN SHORE)
 (562) 983-3400

*** NEW TICKET OFFICE LOCATION ***
 Advance Ticket Sales Office
 Open March 17 through April 13
 Located adjacent to Convention Center Box Office
 Event Week
 Purchase Tickets/Will Call
 April 14 - 20
 Located at 300 East Ocean Blvd.



LEGEND			
	VISION BOARD BIG-SCREEN TELEVISION VIEWING LOCATIONS (AS CURRENTLY SCHEDULED)		FOOT/WHEELCHAIR CROSSING
	PEDESTRIAN BRIDGES		SUPER PHOTO LOCATIONS
	WHEELCHAIR ACCESSIBLE GRANDSTANDS #7, 17, 21, 26, GA		ATM
	SUNDAY ONLY GRANDSTANDS #6, 24, 28, 30, 31, 36		2 DAY GRANDSTANDS #6, 7, 17, 18, 21, 25, 27, 29, 40
	SMG FOOD COURTS		TECATC CANTINA
			PLAYA TECATE

EXHIBIT B - HOSPITALITY AREAS

2008 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP



OFFICIAL HOTEL
LONG BEACH HILTON
 (OCEAN AT GOLDEN SHORE)
 (562) 983-3400

*** NEW TICKET OFFICE LOCATION ***
 Advance Ticket Sales Office
 Open March 17 through April 13
 Located adjacent to Convention Center Box Office
 Event Week
 Purchase Tickets/Will Call
 April 14 - 20
 Located at 300 East Ocean Blvd.

LEGEND	
	VISION BOARD BIG-SCREEN TELEVISION VIEWING LOCATIONS (AS CURRENTLY SCHEDULED)
	FOOT/WHEELCHAIR CROSSING
	PEDESTRIAN BRIDGES
	SUPER PHOTO LOCATIONS
	WHEELCHAIR ACCESSIBLE GRANDSTANDS #7, 17, 21, 26, GA
	ATM
	SUNDAY ONLY GRANDSTANDS #6, 24, 28, 30, 31, 38
	2 DAY GRANDSTANDS #5, 7, 17, 18, 21, 25, 27, 29, 40
	SMG FOOD COURTS
	TECATE CANTINA
	PLAYA TECATE

EXHIBIT C

2008 Grand Prix Revocable Permit

PARKING CHARGES

Marina Parking	347 Spaces @ \$6 Per space per day	\$6,246.00
Alamitos Beach Lot	153 spaces @ \$6 Per space per day	\$2,754.00 _____
	TOTAL:	\$9,000.00