



CITY OF LONG BEACH

R-15

DEPARTMENT OF PUBLIC WORKS

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June 13, 2017

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt Specifications No. RFP PW17-059 and award contracts to Alta Planning + Design, of Los Angeles, CA; City Fabrick of Long Beach, CA; Environ Architecture, Inc., of Long Beach, CA; Gruen Associates, of Los Angeles, CA; Here LA, of Los Angeles, CA; Kamus Keller, Inc., of Long Beach, CA; Kluger Architects, Inc., of Signal Hill, CA; NUVIS of Costa Mesa, CA; Studio 111 of Long Beach, CA; Urban Arena, LLC, of Costa Mesa, CA; and Westgroup Designs, of Irvine, CA; for as-needed urban planning design services, for a period of two years, with the option to renew for three additional one-year periods, in an aggregate amount of \$15,000,000 for the entire term; and, authorize the City Manager, or designee, to execute all documents necessary to enter into the contract, including any necessary amendments, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is requested to enter into contracts with 11 professional firms for providing as-needed urban planning design services.

As the City continues to incorporate livability in its planning and design efforts, innovative approaches are necessary for increasing walkability, bikeability, swimability, and promoting other healthy and active options through urban design implementation. These approaches include active transportation; complete streets, parks, and open space development; sustainable growth; community development; and, crime prevention through environmental design, architecture, and urban planning design services. The as-needed urban planning design services will be required for a wide range of capital projects and planning efforts, from feasibility studies to full design services.

A Request for Proposals (RFP) was advertised in the Long Beach Press-Telegram on March 8, 2017, and 4,759 potential firms specializing in urban planning design services were notified of the RFP opportunity. Of those firms, 143 downloaded the RFP via the City's electronic bid system. The RFP document was made available from the Purchasing Division, located on the seventh floor of City Hall, and the Division's website at www.longbeach.gov/purchasing. An RFP announcement was also included in the Purchasing Division's weekly update of Open Bid Opportunities, which is sent to 22 local, minority, and women-owned business groups. A total of 39 proposals were received on

March 30, 2017. Of those 39 proposers, 5 were Minority-owned Business Enterprises (MBEs), 6 were Women-owned Business Enterprises (WBEs), 16 were certified Small Business Enterprises (SBEs), and 7 were Long Beach-based businesses (Local).

A Selection Committee, comprised of City staff from the Departments of Public Works, Economic and Property Development, and Development Services, evaluated the 39 proposals based on the following RFP criteria:

- Demonstrated competence
- Experience in performance of comparable engagements
- Reasonableness of cost
- Expertise and availability of key personnel
- Financial stability
- Conformance with the terms of the RFP
- Response to supplemental questions

The Selection Committee determined the following 11 firms were the most qualified and responsive based on the specified criteria (Exhibit A):

- Alta Planning + Design, of Los Angeles, CA (not MBE, WBE, SBE, or Local)
- City Fabrick, of Long Beach, CA (Local)
- Environ Architecture, Inc., of Long Beach, CA (Local)
- Gruen Associates, of Los Angeles, CA (MBE)
- Here LA, of Los Angeles, CA (not MBE, WBE, SBE, or Local)
- Kamus Keller, Inc., of Long Beach, CA (Local)
- Kluger Architects, Inc., of Signal Hill, CA (SBE)
- NUVIS, of Costa Mesa, CA (MBE and SBE)
- Studio 111, of Long Beach, CA (Local)
- Urban Arena, LLC, of Costa Mesa, CA (not MBE, WBE, SBE, or Local)
- Westgroup Designs, of Irvine, CA (MBE and WBE)

Local Business Outreach

In an effort to align with the City's outreach goal, Long Beach businesses are encouraged to submit proposals for City contracts. The Purchasing Division also assists businesses with registering on the PlanetBids database to download the RFP specifications. Through outreach, 539 Long Beach vendors were notified to submit proposals, of which 14 downloaded and 7 submitted a proposal. The Purchasing Division is committed to continuing to perform outreach to local vendors to expand the bidder pool.

This matter was reviewed by Deputy City Attorney Linda T. Vu on May 4, 2017 and by Budget Analysis Officer Julissa José-Murray on May 15, 2017.

TIMING CONSIDERATIONS

City Council action to adopt Specifications No. RFP PW17-059 and award contracts concurrently is requested on June 13, 2017, to ensure that the contracts are in place expeditiously.

FISCAL IMPACT

The aggregate contract authority of \$15,000,000 is estimated based on current and anticipated projects. There is no appropriation requested at this time. Any work not currently budgeted will only proceed at such time as appropriations have been approved by the City Council. The number of local jobs created by this action is not available at this time and will depend on the funds budgeted and the work assigned to each firm over the course of the contract.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CRAIG A. BECK *For*
DIRECTOR OF PUBLIC WORKS

CB:SC:EL:TR:NV:db
P\CL\Urban Design Services RFP CL.doc

APPROVED:



PATRICK H. WEST
CITY MANAGER

ATTACHMENT: EXHIBIT A

EXHIBIT A**RFQ PW17-059 – Evaluation Criteria:**

- Demonstrated competence;
- Experience in performance of comparable engagements;
- Expertise and availability of key personnel;
- Financial stability;
- Conformance with the terms of this RFP;
- Reasonableness of cost; and,
- Response to supplemental questions.

FIRM	EVALUATION NOTES
Alta Planning + Design	Selected based on comparable engagements with the City of Long Beach and other public agencies, as well as their track record on project delivery such as the recently approved Bicycle Master Plan.
City Fabrick	This small, local firm has successfully delivered on comparable engagements with the public and private sector. Their knowledge of Long Beach is reflected in their local expertise and creative design solutions across diverse neighborhoods.
Environ	Selected based on their proven success with government facility improvements at the local and federal level. This firm was responsible for the redesign of the Multi-Service Center and East Division Police Department Substation, among other relevant projects.
Gruen Associates	Selected based on successful completion of projects that touch on various aspects of planning and design. This firm provides a multitude of services from master planning to environmental and transportation planning. Gruen completed the Long Beach Downtown and TOD Pedestrian Master Plan in recent years.
Here LA	This firm offers a broad range of urban design services alongside their team of sub-consultants including Perkins + Will, Fehr & Peers, KPFF, Selbert Perkins, and Sumire Gant and Cumming. This team has delivered a myriad of projects in Southern California, including Long Beach, involving master planning, visioning plans, community engagement and more.
Kamus + Keller	This Long Beach firm's portfolio includes an impressive list of architecture improvements to facility interiors and exteriors. Their modern and aesthetically pleasing designs could be of great benefit to public facilities. Their expertise of code requirements and space planning are an added benefit.

FIRM	EVALUATION NOTES
Kluger	This Signal Hill firm offers strong experience with facility improvements including LEED and ADA improvements in public agency buildings. They are also heavily experienced in façade improvements, including several in Long Beach involving the Neighborhood Services Bureau and former Redevelopment Agency.
Kollin Altomare Archtiects	This Long Beach architecture firm, along with their sub-consultant, FORMA, provide a broad range of urban design services from visioning processes, to community outreach and more traditional architecture design and landscape architecture services. They also provide a number of specialized studies including impact studies and specific plans.
NUVIS	NUVIS is a landscape architecture firm with experience in mobility and beautification projects in public spaces. Representative projects include Rancho Los Cerritos restoration, Los Angeles River Bikeway in Reseda and Front Street and Gaffey Avenue beautification projects. Their designs are often in conjunction with other urban design efforts such as TOD improvements and bikeway facilities.
Studio 111	This local firm is recommended for their long track record and proven history of project delivery in Long Beach and beyond. Their concept level and construction level designs add character and increase the walkability of public spaces.
Urban Arena	Urban Arena is a long established firm experienced in designing and delivering projects for public agencies. They have used landscaping and furnishings as place making tools for parks, courtyards, streetscape, garages and plazas.
Westgroup Designs	Westgroup Designs is known for the public works expertise. They provide everything from planning services to architecture and interior design. Their extensive experience includes libraries, homeless centers, fire stations, transit centers and airport projects, including Long Beach Airport administrative offices.