

C-19

February 1, 2022

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Receive and file the application of Match Free, Incorporated, dba Long Beach Vibe, for an original application of an Alcoholic Beverage Control (ABC) license, at 3414 East 7th Street; and determine that the application serves the public convenience and necessity. (District 3)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on February 1, 2022, to respond to the Department of Alcoholic Beverage Control by the February 2, 2022 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

WALLY HEBEISH CHIEF OF POLICE THOMAS B. MODICA

CITY MANAGER

APPROVED:

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL

February 1, 2022

Council District: 3

Applicant: Match Free, Incorporated

DBA: Long Beach Vibe

Address: 3414 East 7th Street

Type of Application: An Original Application of an Off-Sale General license

Bases for possible protest: Over concentration

Residences within 100 Feet Churches within 600 Feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and

Necessity **is** required for this application.

Census Tract: 5771

Boundaries: 7th Street to the North

Vista Street to the South Ximeno Avenue to the East Obispo Avenue to the West

Number of licenses allowed: 4

Number of licenses existing: 9

Police Reporting District: 544

Boundaries: 7th Street to the North

4th Street to the South

Termino Avenue to the East Redondo Avenue to the West

Reported crimes in this district for ABC purposes are 48. Crime in a reporting district must be at least 108 to qualify for a high crime protest.

Type of business: A package store

Last day to request

conditions and protest: February 2, 2022



Date:

February 1, 2022

To:

File

From:

Jose Gonzalez, Detective, Vice Investigations Section

Subject: LONG BEACH VIBE - 3414 EAST 7th STREET

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/14/20-12/14/21)

(2) 459PC Burglary Report

Report Filed

ABC INSPECTIONS (Past three years)

Not applicable

RESIDENCES WITHIN 100 FEET

3418 East 7th Street

Multi-Unit Residence

3410 East 7th Street

Multi-Unit Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

685 Corona Avenue

Parkcrest Christian Church

668 Obispo Avenue

Soldiers of Christ Ministries

668 Obispo Avenue

Revive Church

668 Obispo Avenue

Seventh Street Church

