



CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

R-38

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August 8, 2017

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution authorizing the City Manager, or designee, to execute a contract with PlayCore Wisconsin, Inc., dba GameTime, of Fort Payne, AL, including any necessary amendments, for the purchase of playground equipment, in the amount of \$520,000, and authorize a 5 percent contingency in the amount of \$26,000, for a total contract amount not to exceed \$546,000, inclusive of taxes and fees. (Districts 1, 4, 6, 7)

DISCUSSION

City Council approval is requested to enter into a contract with PlayCore Wisconsin, Inc., dba GameTime (Gametime), for the purchase of playground equipment to be installed at Drake Park, Los Cerritos Park, Veterans Park, and Whaley Park.

On June 7, 2016, Long Beach voters approved the Measure A ballot initiative, which added a transactions and use tax for a period of ten years on the sale and/or use of all tangible personal property sold throughout the City. Measure A has since funded necessary improvements to public infrastructure and the maintenance of critical Public Safety services. As a part of the Measure A initiative, Drake Park, Los Cerritos Park, Veterans Park, and Whaley Park will undergo playground improvements. The City has already purchased a portion of the equipment for these parks under a separate procurement, and is now seeking to procure the remainder of the equipment.

The City has developed concept designs for each of these four parks, with each carrying a unique theme, and age appropriate play areas (Exhibit A).

1. Drake Park will encompass the theme of butterfly gardens and natural elements. This playground will feature butterfly themed panels, vine climbers, nature benches, flower petal steps, and a log balance beam.
2. Los Cerritos Park will encompass the theme of a treehouse and the woods. This playground will feature tree swings, a zipline, a hillside wave slide, and a glass fiber reinforced concrete (GFRC) encased tree house that will emulate the appearance of real wood.

3. Veterans Park will encompass the theme of a geometric challenge/obstacle course. This playground will feature twisted climbable nets, a traverse wall, floating boards, sway steps, and two larger climbable net structures.
4. Whaley Park will encompass the theme of arts and sciences, incorporating musical components in the design. This playground will feature a large climbable net structure, colorful shadow play equipment, helix and twisted climbable nets, and musical equipment such as xylophones, chimes, and hand drums.

To standardize ongoing maintenance efforts, the City generally procures products from vendors that offer equipment with interchangeable components that are not difficult to repair or replace. Gametime is an equipment provider that the City has a history of using for this purpose, since many pieces of equipment that they produce have standard parts across all lines. A competitive procurement process for the purchase is not feasible due to the uniqueness of the playground equipment. Gametime is the only manufacturer in the North American market that manufactures the custom playground elements incorporated into each of the concept designs for each park, such as the butterfly-themed panels, shadow play flowers, and GFRC encased treehouse.

City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process, but allows for awards without a competitive bid process if accompanied by a Resolution adopted by the City Council.

This matter was reviewed by Deputy City Attorney Linda T. Vu on July 10, 2017 and by Budget Management Officer Rhutu Amin Gharib on July 21, 2017.

TIMING CONSIDERATIONS

City Council action to adopt a Resolution and execute a contract concurrently is requested on August 8, 2017, to ensure the new contract is in place expeditiously and allow for the timely completion of these Measure A projects.

FISCAL IMPACT

The total cost of the playground improvements is estimated at \$2.8 million and includes the contract award amount of \$546,000, including contingency, and the cost for design, construction management, labor compliance, and project oversight. The total project cost is supported by Measure A funds and is appropriated in the Capital Projects Fund (CP 201) in the Public Works Department (PW).

The Parks, Recreation and Marine Department (PR) will be responsible for maintenance of these four playgrounds. PR estimates annual General Fund costs in an amount of \$56,000 for maintenance of the four new playgrounds. This includes costs for preventative maintenance, cleaning, replacement of parts, removal of graffiti, etching or other vandalism, and trash clean up and mitigation of transient activity. Funding for these costs have not been identified, and will be requested as part of the FY 19 budget process. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CRAIG A. BECK
DIRECTOR OF PUBLIC WORKS



MARIE KNIGHT
DIRECTOR OF PARKS, RECREATION,
AND MARINE

CB:SC:EL:TR:AP
P:\CL\PARKS PLAYGROUND EQUIPMENT CL V3.DOC

APPROVED:



PATRICK H. WEST
CITY MANAGER

ATTACHMENTS: EXHIBIT A – CONCEPT DESIGNS

Exhibit A - Drake Park



Exhibit A - Los Cerritos



Intellectual property of GameTime, a PlayCore Company. The site shown in rendering is an interpretation and may not reflect exact site conditions.

Exhibit A - Veterans Park



Exhibit A - Whaley Park



Intellectual property of GameTime, a PlayCore Company. The site shown in rendering is an interpretation and may not reflect exact site conditions.

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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH PLAYCORE WISCONSIN, INC. DBA GAMETIME, INCLUDING ANY NECESSARY AMENDMENTS THERETO, WITHOUT ADVERTISING FOR BIDS, FOR THE PURCHASE OF PLAYGROUND EQUIPMENT, IN AN AMOUNT NOT TO EXCEED \$520,000

WHEREAS, on June 7, 2016, Long Beach voters approved the Measure A ballot initiative, which added a transactions and use tax for a period of ten years on the sale and/or use of all tangible personal property sold through the City; and

WHEREAS, Measure A has been funding necessary improvements to the public infrastructure and the maintenance of critical Public Safety services; and

WHEREAS, as part of the Measure A initiative, Drake Park, Los Cerritos Park, Veterans Park, and Whaley Park will undergo playground improvements; and

WHEREAS, the City is participating in a grant program offered by PlayCore Wisconsin, Inc. dba GameTime which provides a one hundred percent (100%) match for the purchase of playground equipment; and

WHEREAS, to meet the grant deadlines, the City has already procured all of the Jackson Park equipment, and a portion of the equipment for Drake Park and Los Cerritos Park, and is now seeking to procure the remainder of the equipment; and

WHEREAS, PlayCore Wisconsin, Inc. dba GameTime is the only manufacturer in the North American market that manufactures the custom playground elements incorporated into each of the concept designs for each park; and

WHEREAS, as a result, no useful purpose would be served by advertising

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1 for bids and to do so would constitute an idle and useless act and an unnecessary
2 expenditure of public funds because PlayCore Wisconsin, Inc. dba Gametime is the only
3 corporation, firm or individual that could or would bid for the remainder of the playground
4 equipment for these four parks;

5 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
6 follows:

7 Section 1. The City Manager is hereby authorized to enter a contract with
8 PlayCore Wisconsin, Inc. dba Gametime, including any necessary amendments thereto,
9 without advertising for bids for the purchase of playground equipment in an amount not to
10 exceed Five Hundred Twenty Thousand Dollars (\$520,000), including taxes and fees.

11 Section 2. This resolution shall take effect immediately upon its adoption
12 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

13 I hereby certify that the foregoing resolution was adopted by the City Council
14 of the City of Long Beach at its meeting of _____, 2017 by the
15 following vote:

16
17 Ayes: Councilmembers: _____
18 _____
19 _____
20 _____

21 Noes: Councilmembers: _____
22 _____

23 Absent: Councilmembers: _____
24 _____

25
26
27 _____
City Clerk

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