



Dee Andrews
City of Long Beach
Councilmember, Sixth District

R-24

Date: July 9, 2013

To: Honorable Mayor and Members of the City Council

From: Vice Mayor Robert Garcia, First District *RG*
Councilmember Dee Andrews, Sixth District *DA*
Councilmember Steven Neal, Ninth District *N*

Subject: Regulation of Ice Cream Trucks

RECOMMENDATION:

Request that the City Council direct the City Attorney to amend Long Beach Municipal Code 5.51.060, to require Ice Cream Trucks to comply with the noise ordinance and that when an Ice Cream Truck is parked and dispensing ice cream, no amplified music shall be broadcast and report back to the City Council within 30 days.

DISCUSSION:

During the Spring and Summer months, the streets of Long Beach are embellished with the sight and sounds of ice cream trucks. The thriving seasonal business is a joyful treat for youth but for some residents the amplified music is considered a continual annoyance.

The issue is the increasing continuous play of amplified music that can be heard through out the day and into the evening hours for several blocks. Residents' peace and quiet is disrupted by a constant procession of trucks playing various songs at high volume levels. Most of the trucks are reported to make several trips on the same route while playing the shrill music for 30 to 45 minutes. In several cases, an additional ice cream truck will follow the first one and the cycle repeats through out the day. The music continues even when the trucks are stopped to serve customers. There have been incidents when multiple trucks were on one block at the same time, each with their music loud.

To provide a better quality of life for the residents, it is requested that the City of Long Beach request the City Attorney to prepare an amendment to the Municipal Code to require ice cream trucks to comply with the City's noise ordinance.

FISCAL IMPACT:

There is no significant cost for this item.