



CITY OF LONG BEACH

POLICE DEPARTMENT

C-12

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

November 16, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Brandon Tan, dba PCH Liquor & Mart, for a person-to-person transfer of an Alcoholic Beverage Control license, at 729 West Pacific Coast Highway, with existing conditions. (District 6)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on November 19, 2010. Accordingly, City Council action is required at the November 16, City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:DBS:dbs

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
November 16, 2010

Council District: 6
Applicant: Brandon Tan
DBA: PCH Liquor & Mart
Address: 729 West Pacific Coast Highway

Type of Application: A person-to-person transfer of an Off-Sale General license. This license is being transferred from Sok Hieng Tan to Brandon Tan.

Basis for possible protest: None.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5730.01
Boundaries: Hill Street to the North
Pacific Coast Highway to the South
Pacific Avenue to the East
Los Angeles River to the West
Number of licenses allowed: 5
Number of licenses existing: 6
Police Reporting District: 123
Boundaries: 20th Street to the North
Pacific Coast Highway to the South
Magnolia Avenue to the East
Los Angeles River to the West

Reported crimes in this district for ABC purposes are 134. Crime in a reporting district must be at least 199 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

Type of business: A liquor store.
Last day to request conditions: November 19, 2010



Date: November 16, 2010
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **PCH LIQUOR & MART, 729 WEST PACIFIC COAST HIGHWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/21/09-10/21/10)

None

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

Not applicable

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN
600 FEET**

Not applicable

DBS:dbs
cfs.memo

