

CITY OF LONG BEACH

DEPARTMENT OF LIBRARY SERVICES

101 PACIFIC AVENUE . LONG BEACH, CA 90822 . 562-570-7500 . FAX 562-570-7408

October 21, 2014

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Authorize the City Manager to accept \$5,000 in grant funds from California State Library as part of the Library Services and Technology Act for the Eureka Leadership Grant Program: Take Two Teen Film Festival and Media Literacy Project; execute any documents necessary for the administration of this project; and

Increase appropriations in the General Grants Fund (SR 120) in the Department of Library Services Department (LS) by \$5,000. (Citywide)

DISCUSSION

On September 5, 2014, the Department of Library Services was notified by the California State Library that it was awarded a Eureka Leadership grant under the Library Services and Technology Act of \$5,000 for the Long Beach Public Library to provide the Take Two Film Festival and Media Literacy Project. The grant funds will pay for supplies, books, equipment and guest lecturers.

The purpose of the Eureka Leadership grant program is to spark community engagement and make a difference in Long Beach. The Take Two Teen Film Festival and Media Literacy Project will provide Long Beach teens with enhanced opportunities for educational enrichment, creative expression and community connection. Teen participants will gain 21st century media skills through hands-on classes using state-of-the-art video equipment and media-editing software, to which they may not have access otherwise. The teens will learn to execute a film from start to finish, resulting in the screening of the film at the film festival. Media and information literacy supports youth in their current personal and academic pursuits and also prepares them for college, workforce training and life in a technological society.

This matter was reviewed by Deputy City Attorney Amy R. Webber on September 30, 2014 and by Budget Management Officer Victoria Bell on October 7, 2014.

HONORABLE MAYOR AND CITY COUNCIL October 21, 2014 Page 2

TIMING CONSIDERATIONS

City Council action is requested on October 21, 2014, in order to proceed with the Eureka Leadership Grant funded project by June 2015.

FISCAL IMPACT

The grant has been awarded for an amount not to exceed \$5,000, and requires a matching contribution of in-kind services and materials. The Library's contribution will include budgeted staff time, venue rental and marketing materials. The funds will be appropriated in the General Grants Fund (SR 120) in the Department of Library Services (LS). There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Blenda Will

GLENDA WILLIAMS

DIRECTOR OF LIBRARY SERVICES

GW:DW:RR

APPROVED:

₽∕ATRICK H. WEST CITY MANAGER