## OFFICE OF THE CITY ATTORNEY CHARLES PARKIN, City Attorney 333 West Ocean Boulevard, 11th Floor Long Beach. CA 90802-4664

#### FIRST AMENDMENT TO OPERATIONAL AGREEMENT NO. 34658

THIS FIRST AMENDMENT TO OPERATIONAL AGREEMENT NO. 34658 is made and entered, in duplicate, as of September 26, 2017, for reference purposes only, pursuant to minute orders adopted by the City Council of the City of Long Beach at its meetings on February 3, 2015 and June 21, 2016, by and between CALIFORNIA STATE UNIVERSITY LONG BEACH RESEARCH FOUNDATION on behalf of the COLLEGE OF BUSINESS ADMINISTRATION-MARKETING BUSINESS CENTER ("CSULBRF-MBC"), with a place of business at 6300 State University Dr., Suite 332, Long Beach, California 90815, and the CITY OF LONG BEACH, a municipal corporation ("City").

WHEREAS, City received grant funding from the John S. and James L. Knight Foundation to implement the first "Outdoor Office" concept; and

WHEREAS, City and CSULBRF-MBC entered into Agreement No. 34658 (the "Agreement") to utilize the John S. and James L. Knight Foundation grant funds for the development and execution of an evaluation of the Outdoor Office Park Project in Harvey Milk Park ("Evaluation Plan"); and

WHEREAS, City received grant funding from the Bloomberg Philanthropies to enhance City services; and

WHEREAS, City and CSULBRF-MBC wish to utilize the Bloomberg Philanthropies grant funds to continue work on the Evaluation Plan;

NOW, THEREFORE, in consideration of the mutual terms, covenants, and conditions herein contained, the parties agree as follows:

- 1. Section 4 of the Agreement is hereby amended to read as follows:
- "4. <u>TERM</u>. The term of this Agreement shall commence at midnight on July 1, 2016, and shall terminate at 11:59 p.m. on July 31, 2018, unless otherwise extended by the City at its sole discretion or sooner terminated as provided in this Agreement, or unless the services or the Project is completed sooner."
  - 2. Exhibit "A" to the Agreement is hereby amended in accordance with

Exhibit "A-1",	attached he	ereto and inc	orporated b	y this reference.
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 Except as expressly modified herein, all of the terms and conditions contained in Agreement No. 34658 are ratified and confirmed and shall remain in full force and effect.

IN WITNESS WHEREOF, the parties have caused this document to be duly executed with all formalities required by law as of the date first stated above.

	BEACH RESEARCH FOUNDATION on behalf of the COLLEGE OF BUSINESS ADMINISTRATION-MARKETING BUSINESS CENTER
Oct 5th, 2017	Name Maria Reyes  Title Senior Director, Sponsored Programs
, 2017	ByNameTitle
	CITY OF LONG BEACH, a municipal corporation
<u></u> , 2017	City Manager  EXECUTED SISTEMATICATIVE MANAGER  "City" TO SECTION 301 OF  THE CITY CHARTES  preement No. 34658 is approved as to form on
This First Amendment to Ag	reement No. 34658 is approved as to form on
	CHARLES PARKIN, City Attorney

Deputy

# EXHIBIT "A-1"



### HARVEY MILK PARK EVALUATION PAYMENT SCHEDULE

Provider:

CSULB College of Business Administration, Marketing Business Center

Client:

City of Long Beach

Point of sing off:

Tracy Colunga, Innovation Team Director

The City shall pay for the CSULB School of Business Administration Marketing Business Center services in the manner described below, not to exceed Fifteen Thousand Dollars (\$15,000). City shall pay CSULBRF-MBC in two payments following receipt from CSULBRF-MBC and approval by City of invoices showing the services or task performed for the implementation of a cost reimbursement budget. Services will be reimbursed to CSULBRF-MBC for project-related expenses.

#### 1.0 Timeline

#### **OCTOBER 2017 - PLANNING**

- · Complete the planning and preparation to carry out the evaluation
- Preparation of the following evaluation tools to conduct the following
  - 1. Observational Research
  - 2. Survey Research with Resident Living within 0-10 miles
  - 3. Online Surveys with Businesses in Area
- The buying out of the class and staff time

#### **JULY 2018 - FINAL REPORT**

- Delivery of the Final Report
- The Final Report will have the following evaluation analysis
  - 1. Assess actual park user characteristic and actual park uses and experience including assessment of park programming and activities.
  - 2. Assess park awareness and knowledge of amenities and park facilities among residents living near Harvey Milk Park.
  - 3. Assess park awareness, frequency of visits and compliments and complaints on amenities and park facilities among workers and businesses in the areas surrounding Harvey Milk Park.
- Presentation of the Final Report











### 2.0 Payment Schedule

TOTAL COCT	A4 = AAA
TOTAL COST	1 \$15 000
I I O I AL COSI	\$15,000

\$10,000.00
\$5,000.00







