

City of Long Beach Working Together to Serve

Office of Robert Garcia Council Member, First District

Date:

April 6, 2010

To:

Honorable Mayor and Members of the City Council

From:

Council Member Robert Garcia, First District

Subject:

Fourth Street Deli, ABC License Conditions

I am submitting the following conditions for an original ABC On-Sale Beer and Wine for bonafide eating place License for VREJ Enterprises, dba the Fourth Street Deli at 450 Pine Avenue:

- No advertising visible from the exterior indicating the availability of alcohol is permitted.
- Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 11am and 9pm each day of the week.
- All alcohol sold on the premises shall be consumed on the premises. Sale of alcohol for consumption off the premises is strictly prohibited.
- No bar or lounge for alcohol consumption is permitted
- Full meals must be available at all times alcohol is sold or consumed.
- No "happy hour" type of reduced price alcoholic beverage promotion is allowed.
- Any music shall not be audible from more than 50' outside the premises
- Quarterly gross sales of alcoholic beverages shall not exceed gross sales of food for the same period. Licensee shall maintain records that reflect separately the sales of food and of alcohol.
- There will be no dancing allowed on premises
- No pool, billiards, amusement machines or video games are permitted on premises
- The sale of beer or malt in quantities greater than 16 ounces is prohibited.
- No person under the age of 21 shall sell or deliver alcoholic beverages.

If any of these conditions are not accepted by ABC Board, all other conditions shall still apply.